



“ Over the years of working with CLEAN, they have been very reliable and flexible with us and it has work very well.”

Mike Woods - Owner of Just Love Food Company



**Company Name:**

Just Love Food Company

**Industry:**

Food Distribution

**Location:**

Oakdale, Blackwood

**Service type:**

Supply and Launder to 100+ wearers  
Locker Service  
Garments individually wrapped in plastic

**Delivery Frequency:**

Twice a week (Mon and Thurs)

**Serving Laundry Site:**

Cheltenham

**Results:**

Reliable collection, laundry, and delivery service with locker valet service and individual items wrapped in plastic

**Number of garments:**

1261

**Type of garment:**

Food Trade Coats  
(Grey and White)  
Trousers (White)

## Introduction

Mike Woods founded Just Love Food Company in 2010 after discovering that his children suffered from severe nut allergies. At the time, there were no celebration cakes available in any local supermarkets, which prompted Mike and his wife Karen to investigate the gap in the market. By utilising his experience in the food industry, Mike developed a thriving business supplying Sainsbury's, Tesco, Asda and Morrisons with allergen free products. More recently they have launched a range of vegan (egg free) celebration cakes.

The vision of the company is to be the most inclusive celebration cake brand on the shelf. It is, therefore, imperative that Just Love Food Company continues to develop new products, striving to remove more allergens across the range.

## The challenge

Just Love Food Company has a team of 100 members operating across a variety of disciplines, including, product development, baking, icing, quality control and packing. As a professional food manufacturer responsible for the quality and safety of all food produced, Just Love Food Company operates under a stringent food safety management system. The prevention of allergen contamination of their product is the number one priority with regards to the company supply chain.

After originally washing their own laundry, Just Love Food Company decided that it would be more practical to out-partner the process to a company they could trust.

## The Solution

CLEAN's tenacity to find a solution to sustain a long-term relationship with Just Love Food Company has served well.

Our laundry has full HACCP systems in place to mitigate the risk of allergen contamination. All garments are thermically disinfected and segregated from being mixed with non-food grade garments throughout the wash process. We also have multiple scanning stations throughout the wash journey to ensure full traceability.

Our customers can have peace of mind knowing that CLEAN adheres to BRC global standards and operate a quality management system that is certified to ISO9001 standard.

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