



CLEAN
LINEN & WORKWEAR

Year 2025

GHG emissions report

Clean Linen & Workwear



27/01/2026

Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to Clean Linen & Workwear's climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.



Alexis Normand
CEO of Greenly

A handwritten signature in black ink, appearing to read 'Alexis Normand'.

Overview

1

Introduction

- Carbon accounting methodology
- GHG emissions assessment parameters
- Executive summary

2

Emissions report

- Results by scope
- Results by activity
- Focus by activity

3

Focus on action plans

- Estimated impact
- Estimated costs
- Implementation step by step

4

Conclusion – What's next?

- Summary of reduction actions
- Next steps

5

About Greenly

- Our vision & team

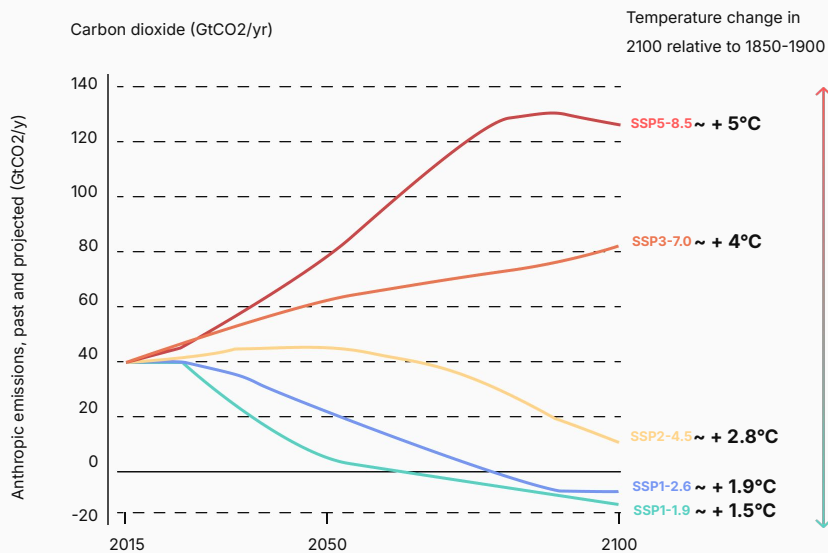
6

Appendix

- Scope 1-2 details
- Scope 3 details


Why care about the energy transition


Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions

 Physical risks and constraints

 Transition risks and opportunities

Impacted sectors

 Production

 Supply chain

 Market

 Infrastructure

 HR

 Legislation

Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming



Average temperature increase and more extreme fluctuation



Intensification of extreme weather events (rain, heat waves/droughts, etc.)



Sea level rise



Scarcity of resources (especially energy), food and water insecurity



Biodiversity collapse

What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- 3 Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy



Regulatory developments and mitigation policies



Markets and sectors migrating towards promoting low-carbon value creation:
Opportunities to seize
Associated market risks



Growing stakeholder demands on environmental commitments



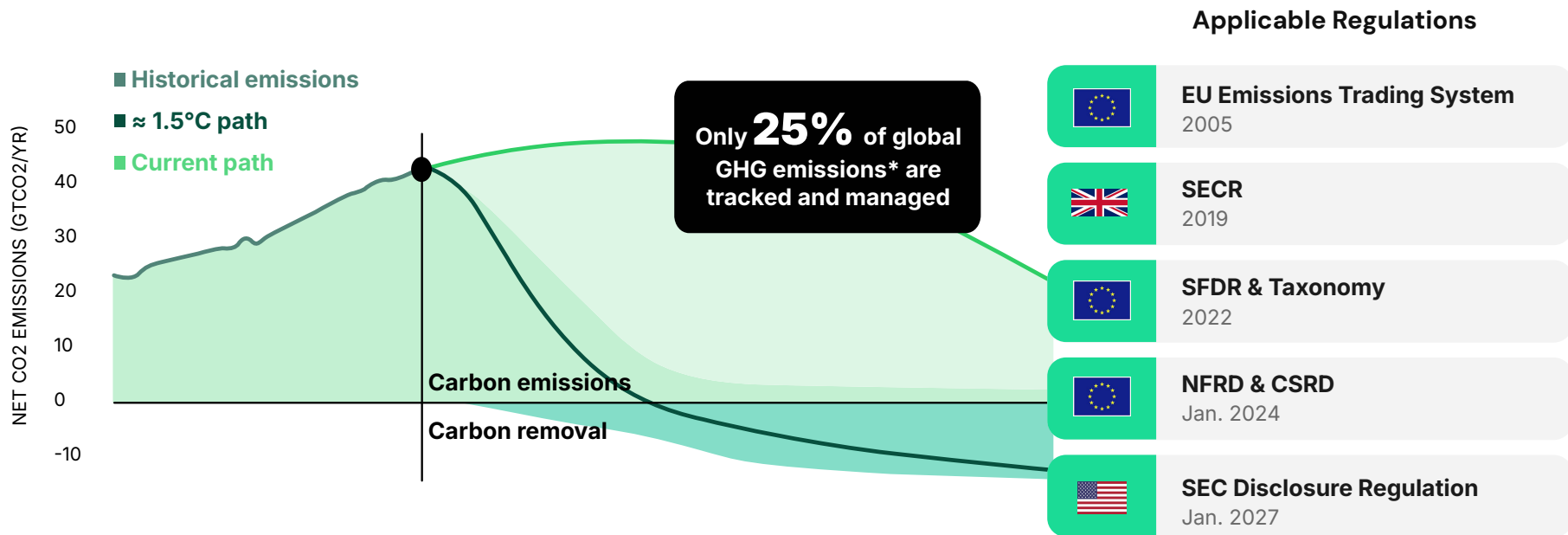
Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- 4 Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

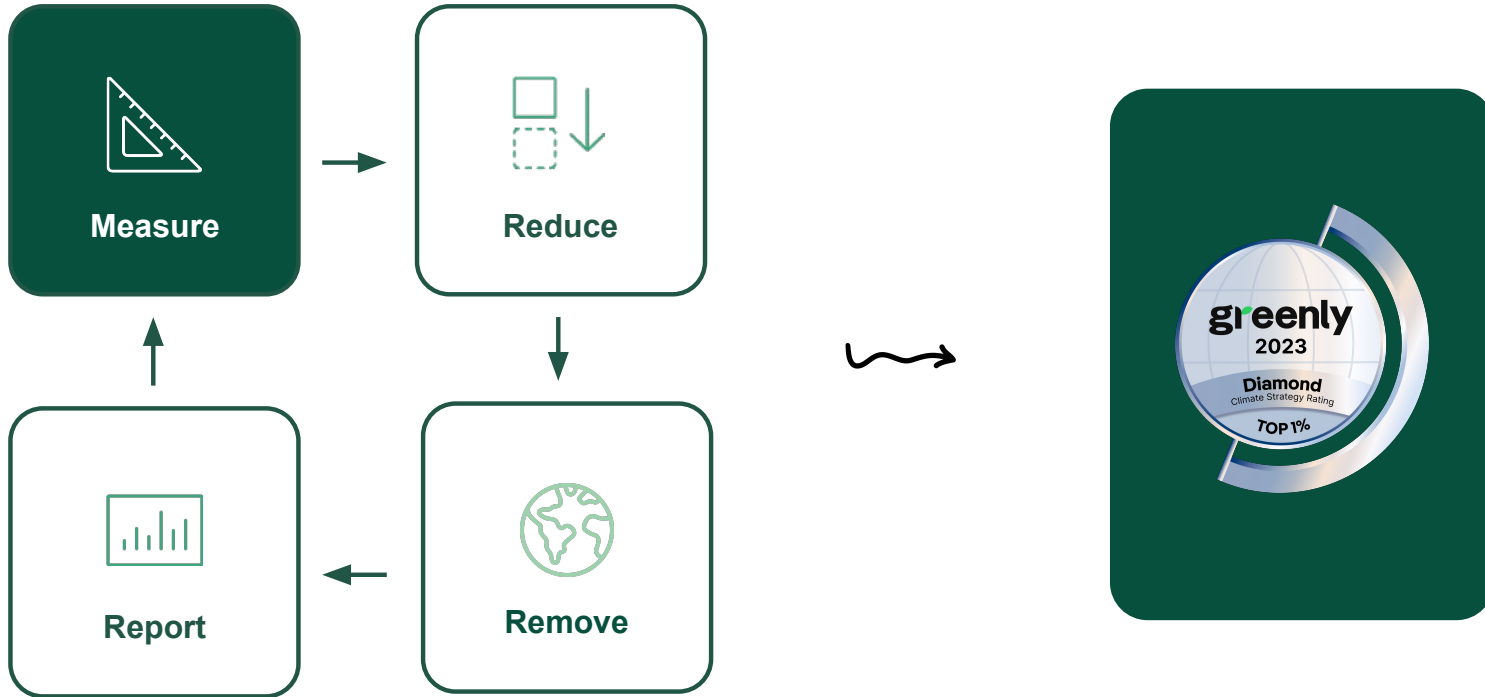
REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Source: *Carbon Pricing Leadership Report

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

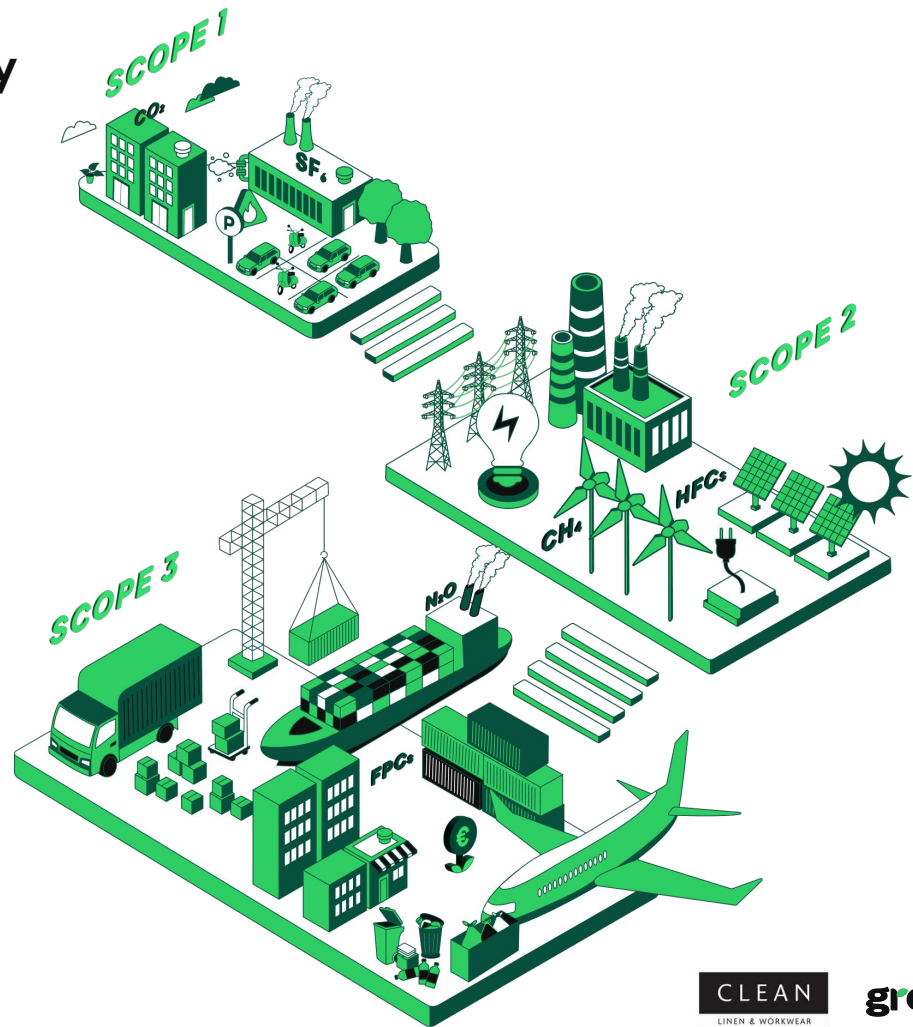
Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities




Example: transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

Activity metrics x Emissions factors = CO2 Eq. Emissions

<p>Expense based</p> <p>↑</p> <p>Increasing Accuracy*</p> <p>↓</p> <p>Activity based</p>	 <p>Total Expense 80€</p>	<p>1.75 kgCO₂e/€</p>	<p>140 kgCO₂e</p>
	 <p>Total Distance 600 km</p>	<p>0.2 kgCO₂e/km</p>	<p>120 kgCO₂e</p>
	 <p>Total Fuel 40 liters</p>	<p>2.8 kgCO₂e/liters</p>	<p>112 kgCO₂e</p>

*depending on the availability of data

68% of your emissions of 2025 are calculated using activity data
87% in 2024

Emission Factor Sources



GHG emissions assessment scopes

Entity

Clean Linen & Workwear

From January 2025 to December 2025

-

Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Digital Ads, Business travel and vehicle fuel consumption, End-of-life of sold products | UK, IT Inventory, Products, Raw Materials & Packaging Inventory, Vehicle Fleet, Waste

Methodology

Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

All emissions under operational control

- ✓ Category included
- Category excluded
- ✗ Category irrelevant

Scope 1

- ✓ 1.1 Generation of electricity, heat or steam
- ✓ 1.2 Transportation of materials, products, waste, and employees
- ✗ 1.3 Physical or chemical processing
- 1.4 Fugitive emissions

Scope 2

- ✓ 2.1 Electricity related indirect emissions
- ✗ 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✓ 3.2 Capital goods
- ✓ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- ✓ 3.4 Upstream transportation and distribution
- ✓ 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✓ 3.7 Employee commuting
- ✓ 3.8 Upstream leased assets
- ✗ 3.9 Downstream transportation and distribution
- ✗ 3.10 Processing of sold products
- ✗ 3.11 Use of sold products
- ✓ 3.12 End-of-life treatment of sold products
- ✗ 3.13 Downstream leased assets
- ✗ 3.14 Franchises
- ✗ 3.15 Investments

General overview

KEY RESULTS - 2025 vs 2024

Absolute

+30%

50k
tCO₂e

Per Employee

+30%

38
tCO₂e

Employee number : 1.3k
+0 %

Per Revenue (M)

+24%

592
tCO₂e

Revenue : 84M€
+5 %

This report summarizes the results of Clean Linen & Workwear's 2025 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation.

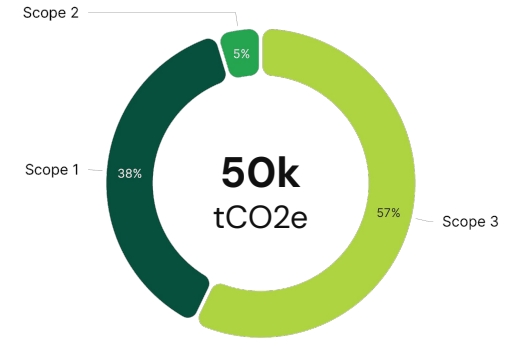


Emissions Report

General overview

BREAKDOWN BY SCOPE - 2025 vs 2024

	Scope 1		Scope 2		Scope 3	
Absolute tCO ₂ e	19k	+3%	2.3k	-25%	28k	+71%
Employee tCO ₂ e/employee	15	+3%	1.8	-25%	22	+71%
Revenue tCO ₂ e/M£	226	-2%	28	-28%	338	+63%

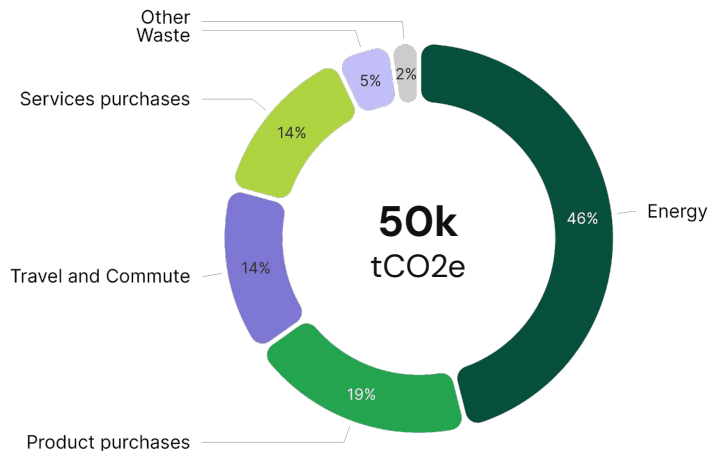


Results subject to the correct categorization and validation of expenses of Clean Linen & Workwear. Base year emissions are updated using the current year's methodologies, emission factors, and boundaries. When historical data updates are not feasible, adjustments or acknowledgments are clearly documented.

General overview

RESULTS BY ACTIVITY

Total emissions of Clean Linen & Workwear,
by activity (% tCO₂e)



Is equivalent to:



The amount of CO₂ sequestered annually by 4.5k hectares of growing forest*



The annual emissions of 4.1k British people*



29k London - New York round trips*

2024 vs 2025

	Absolute tCO ₂ e		Per employee tCO ₂ e/employee	
Energy	23k	+8%	18	+8%
Product purchases	9.5k	>200%	7.3	>200%
Travel and Commute	7k	+34%	5.4	+34%
Services purchases	6.8k	+123%	5.3	+123%
Waste	2.3k	>200%	1.8	>200%
Freight	622	-32%	0.5	-32%
Others**	564		0.4	

*Sources: Labos1Point5, ExioBase, French National Forests Office

**Digital, Activities and events, Food and drinks, Assets

General overview


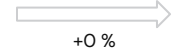

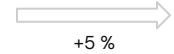

EVOLUTION BY ACTIVITY

Evolution of total emissions of Clean Linen & Workwear, by activity (tCO₂e)

- Activities and events
- Assets
- Digital
- Energy
- Food and drinks
- Freight
- Product purchases
- Services purchases
- Travel and Commute
- Waste



-  2 categories
-  7 categories

	2024		2025
Absolute emissions	38k		50k
Employees	1.3k		1.3k
Emissions per employee tCO ₂ / employee	29		38
Revenue M€	80		84
Emissions per revenue tCO ₂ e / M€	477		592

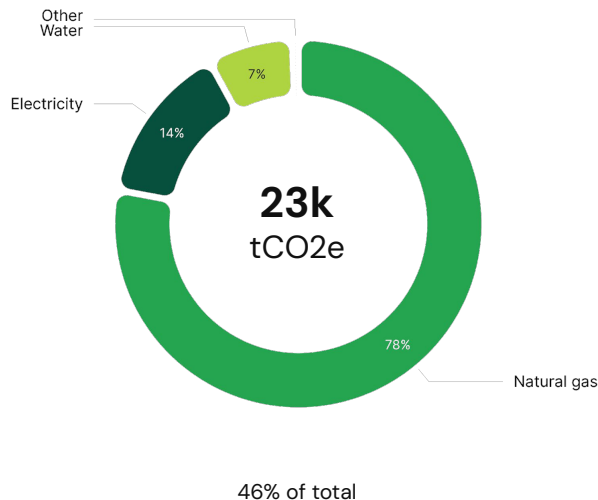
To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.7% reduction in emissions within one year (-3.3k tCO₂e).

Focus on Energy

Activity data
21k tCO₂e (92%)

Expense data
1.8k tCO₂e (8%)

Energy emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from energy production and consumption, covering fossil fuels and renewables. Varies by energy source type, efficiency, and carbon intensity.



How to reduce the impact of this category?

You can adopt the following measures:

- Replace natural gas by biomethane
 - Purchase renewable electricity
 - Improve the insulation of your buildings
 - Implement an energy management system – Heating
- See additional best practices in the action plans section

Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.8, Exiobase 3.8.2, IEA 2024, Uk GHG Conversion Factor 2024, Uk GHG Conversion Factor 2025
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Energy

YEAR OVER YEAR COMPARISON

Overall comparison

×1.08

Absolute

×1.08

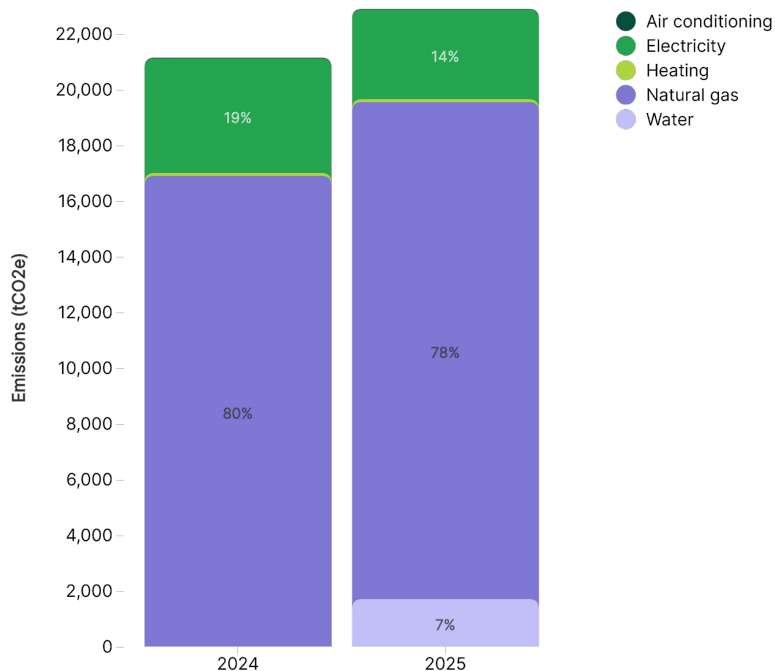
Per employee

×1.03

Per M£

Emissions variations between 2025 and 2024

(tCO2e)



The key sources of variation

Only variations accounting for more than 10% of this category are considered.

	Tons CO2e	Quantities	Emission factors
	vs 2024	vs 2024	vs 2024
Water	+1.7k NEW	+794k NEW	-
Natural gas	+943 ×1.06	+4.4M ×1.06	=
Electricity	-895 ÷1.3	⊘	⊘



The variations of tCO2e associated to each category can be explained by:

- A variation in quantity (purchases or usage)
- The evolution of the emission factor associated to this category (methodology update, more details in [this article](#))

A detailed view of all changes can be found on your platform.

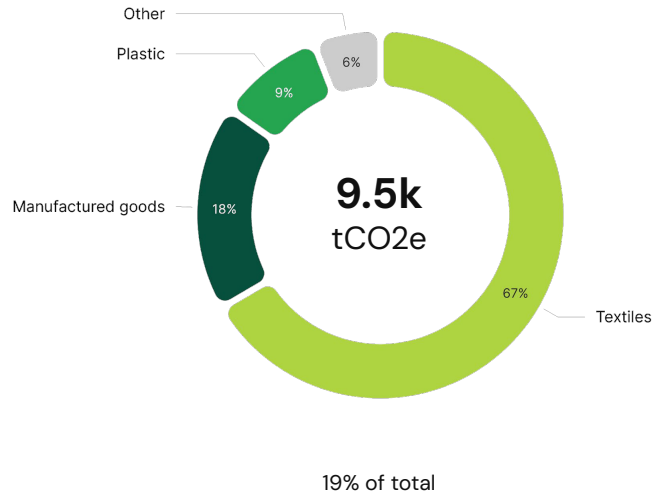
- NEW: New category (or emissions multiplied by 1000+)
- X: Category deleted (ou emissions divided by 1000+)
- ⊘: Uncomparable units, see details in the platform

Focus on Product purchases

Activity data
7.3k tCO₂e (76%)

Expense data
2.3k tCO₂e (24%)

Product purchases emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from purchased products, covering raw material extraction and manufacturing. Excludes transport and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Make your customers aware of the impact of your purchases
 - Buy recycled material – Textil
 - Ecodesign your product by conducting comparative LCAs
- See additional best practices in the action plans section

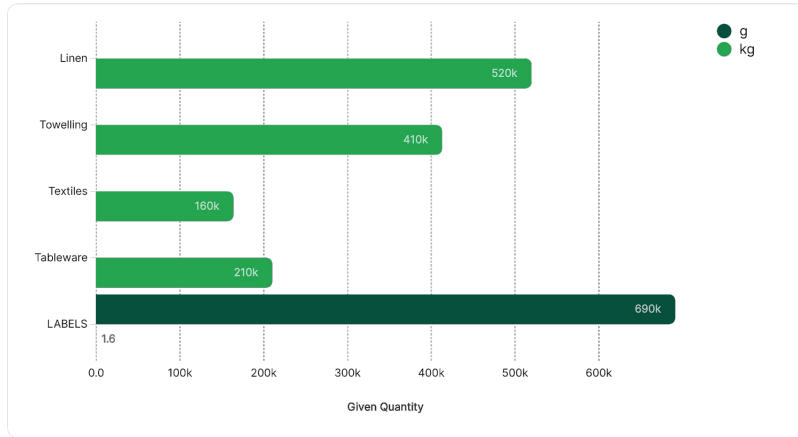
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Carbone Ademe 22.0, Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Base Empreinte Ademe 23.6, Base Empreinte Ademe 23.7, Base Empreinte Ademe 23.8, Ecoinvent 3.7.1, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

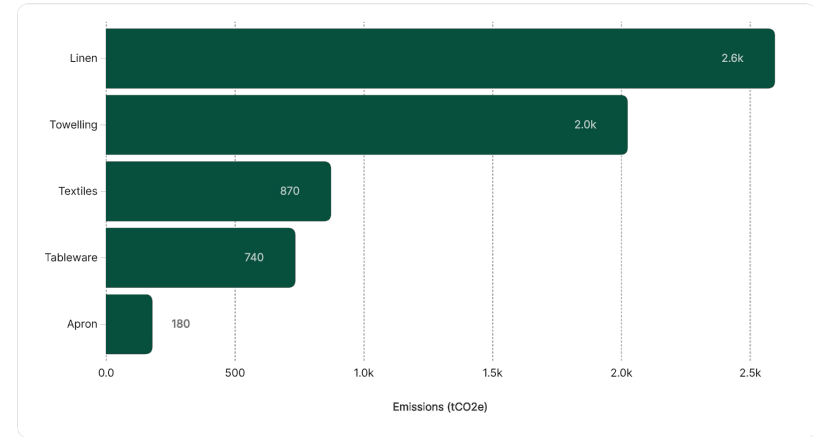
Focus on Product purchases

ACTIVITY DATA ANALYSIS: PRODUCTS, RAW MATERIALS & PACKAGING INVENTORY

Quantities



Emissions



This module covers 15% of total emissions.

This represents 7.3k tCO2e.

Methodology

1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Base Carbone Ademe 22.0, Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Base Empreinte Ademe 23.6, Base Empreinte Ademe 23.7, Base Empreinte Ademe 23.8, Ecoinvent 3.7.1
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. Only the 5 most emissive categories are displayed. Visit Greenly's platform to view all results.

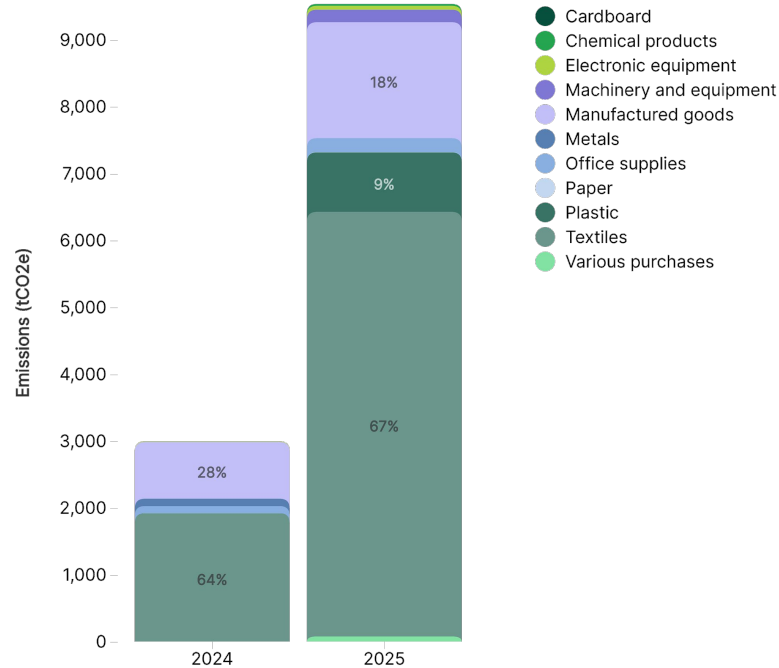
Focus on Product purchases

YEAR OVER YEAR COMPARISON

Overall comparison

×3.2	×3.2	×3
Absolute	Per employee	Per M€

Emissions variations between 2025 and 2024 (tCO2e)



The key sources of variation

Only variations accounting for more than 10% of this category are considered.

	Tons CO2e		Quantities		Emission factors	
		vs 2024		vs 2024		vs 2024
Textiles	+4.4k	×3.3	+898k	×3.3	=	=
Plastic	+888	×297	⊘	⊘	⊘	⊘
Manufactured goods	+884	×2	+1.7M	×2	=	=

Note: Units for Quantities are kg for Textiles and EUR for Manufactured goods.



The variations of tCO2e associated to each category can be explained by:

- A variation in quantity (purchases or usage)
- The evolution of the emission factor associated to this category (methodology update, more details in [this article](#))

A detailed view of all changes can be found on your platform.

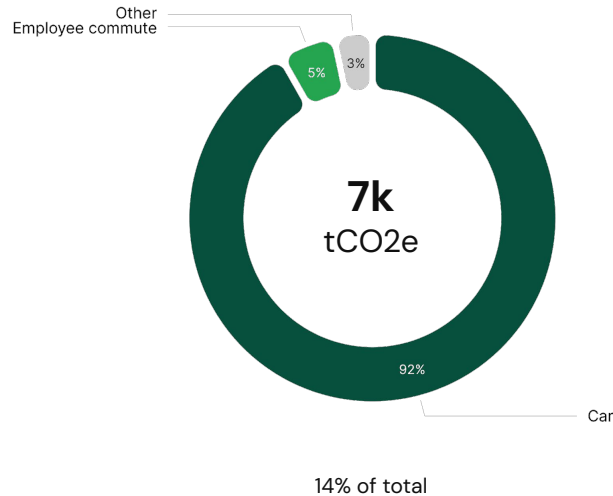
- NEW**: New category (or emissions multiplied by 1000+)
- X**: Category deleted (ou emissions divided by 1000+)
- ⊘**: Uncomparable units, see details in the platform

Focus on Travel and Commute

Activity data
5.6k tCO₂e (80%)

Expense data
1.4k tCO₂e (20%)

Travel and Commute emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from travel and commuting, covering various transportation modes. Includes direct fuel combustion and indirect fuel production emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Offer eco-driving courses
- Implement a mobility plan within your company
- Renew your gas vehicle fleet with electric vehicles

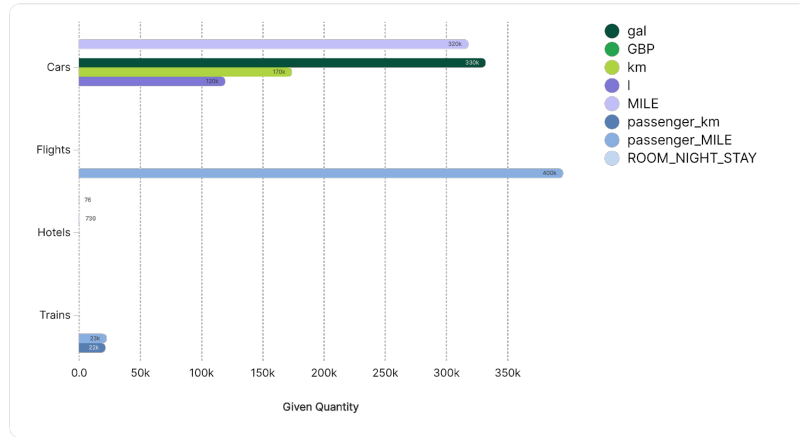
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Base Empreinte Ademe 23.6, Base Empreinte Ademe 23.7, Base Empreinte Ademe 23.8, Cornell Hotel Sustainability Benchmarking Index 2024, Exiobase 3.8.2, Greenly 1.0, Uk GHG Conversion Factor 2024, Uk GHG Conversion Factor 2025
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

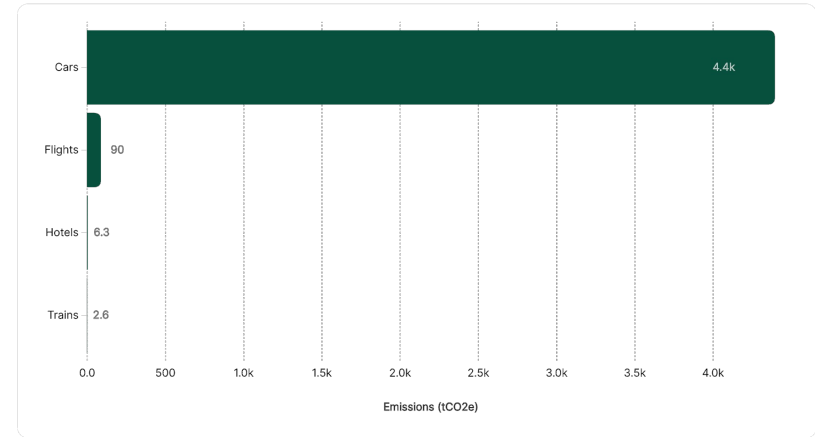
Focus on Travel and Commute

ACTIVITY DATA ANALYSIS: BUSINESS TRAVEL AND VEHICLE FUEL CONSUMPTION

Quantities



Emissions



This module covers 9% of total emissions.

This represents 4.5k tCO2e.

Methodology

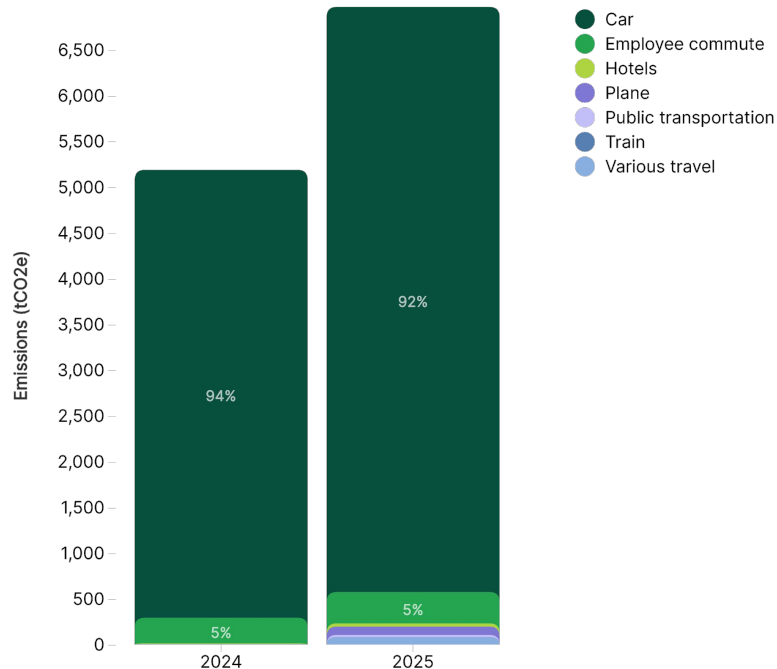
1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Base Empreinte Ademe 23.4, Base Empreinte Ademe 23.5, Base Empreinte Ademe 23.6, Base Empreinte Ademe 23.7, Base Empreinte Ademe 23.8, Cornell Hotel Sustainability Benchmarking Index 2024, Greenly 1.0, Uk GHG Conversion Factor 2024, Uk GHG Conversion Factor 2025
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

Focus on Travel and Commute

YEAR OVER YEAR COMPARISON

Emissions variations between 2025 and 2024

(tCO₂e)



Overall comparison

×1.3

Absolute

×1.3

Per employee

×1.3

Per M£

The key sources of variation

Only variations accounting for more than 10% of this category are considered.

	Tons CO ₂ e vs 2024	Quantities vs 2024	Emission factors vs 2024
Car	+1.5k ×1.3	⊘	⊘



The variations of tCO₂e associated to each category can be explained by:

- A variation in quantity (purchases or usage)
- The evolution of the emission factor associated to this category (methodology update, more details in [this article](#))

A detailed view of all changes can be found on your platform.

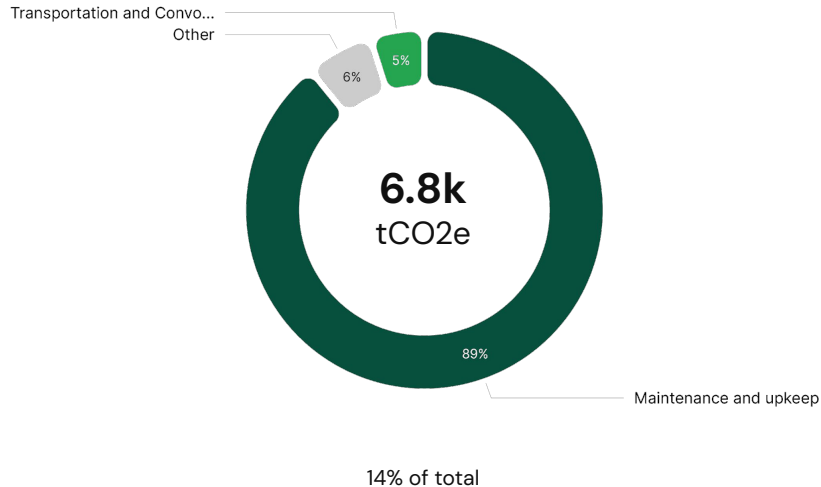
- NEW**: New category (or emissions multiplied by 1000+)
- X**: Category deleted (ou emissions divided by 1000+)
- ⊘**: Uncomparable units, see details in the platform

Focus on Services purchases

Activity data
0 tCO₂e (0%)

Expense data
6.8k tCO₂e (100%)

Services purchases emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures:

- Implement carbon impact conditions in your service purchase policy
- Precise scope 3 emissions with supplier-specific emission factors

Methodology

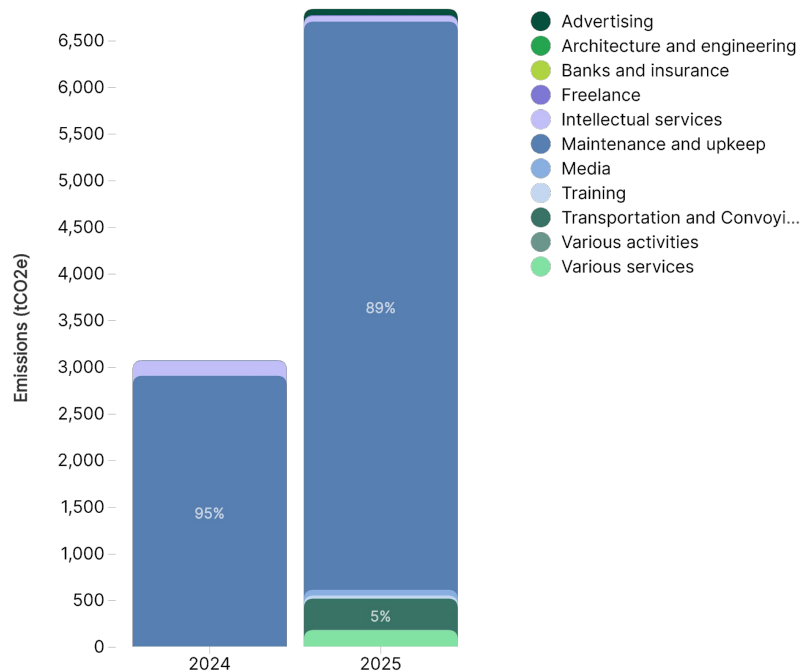
1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.2
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Services purchases

YEAR OVER YEAR COMPARISON

Emissions variations between 2025 and 2024

(tCO₂e)



Overall comparison

×2.2

Absolute

×2.2

Per employee

×2.1

Per M€

The key sources of variation

Only variations accounting for more than 10% of this category are considered.

	Tons CO ₂ e		Quantities		Emission factors	
	vs 2024		vs 2024		vs 2024	
Maintenance and upkeep	+3.2k	×2.1	+7.4M	×2.1	+0.0067	×1.02
				EUR		



The variations of tCO₂e associated to each category can be explained by:

- A variation in quantity (purchases or usage)
- The evolution of the emission factor associated to this category (methodology update, more details in [this article](#))

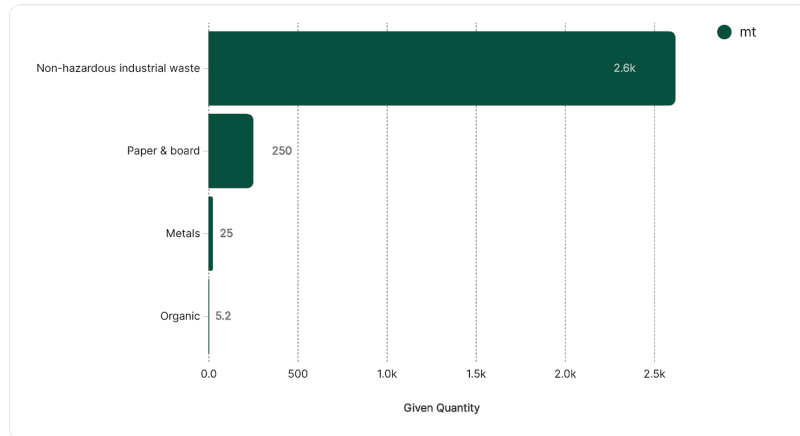
A detailed view of all changes can be found on your platform.

- NEW**: New category (or emissions multiplied by 1000+)
- X**: Category deleted (ou emissions divided by 1000+)
- ⊘**: Uncomparable units, see details in the platform

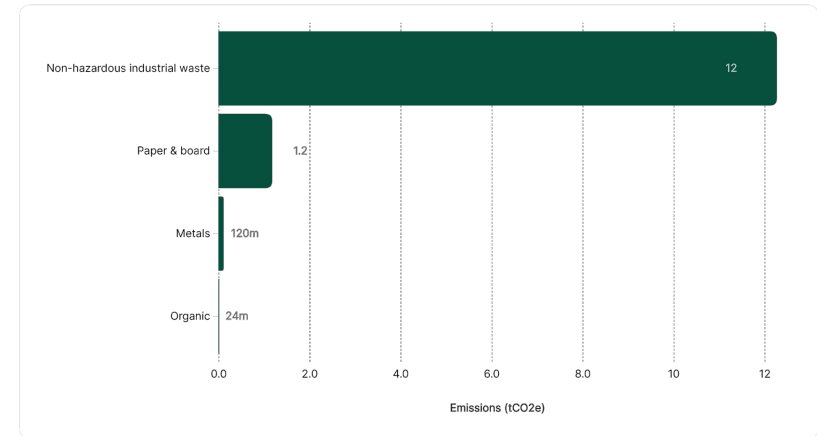
Focus on Waste

ACTIVITY DATA ANALYSIS: WASTE

Quantities



Emissions



This module covers < 0.1% of total emissions.

This represents 14 tCO₂e.

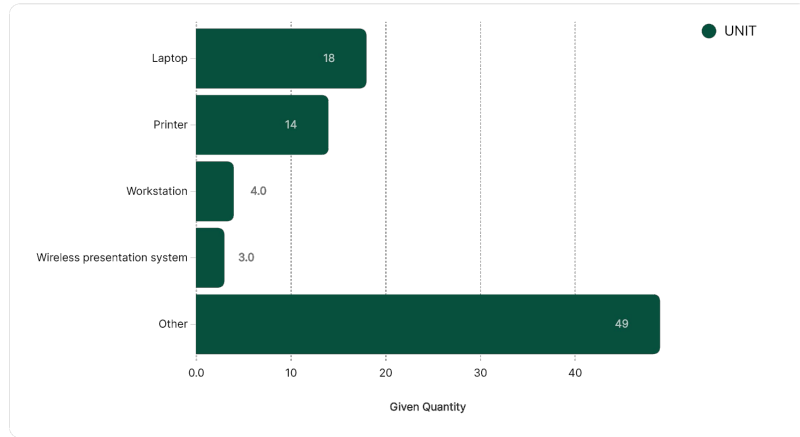
Methodology

1. Emissions are computed by multiplying the physical data with emission factors (in kgCO₂e, for instance).
2. Emission factors used for this category come from the following databases: Uk GHG Conversion Factor 2025
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

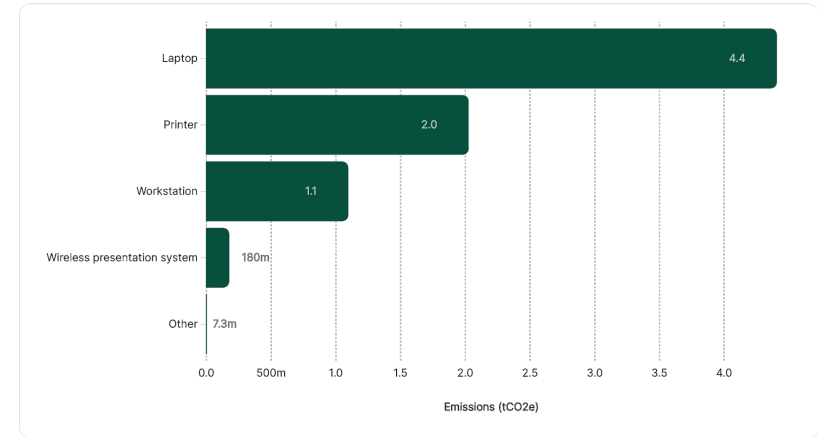
| Focus on Assets

ACTIVITY DATA ANALYSIS: IT INVENTORY

Quantities



Emissions



This module covers < 0.1% of total emissions.

This represents 7.7 tCO2e.

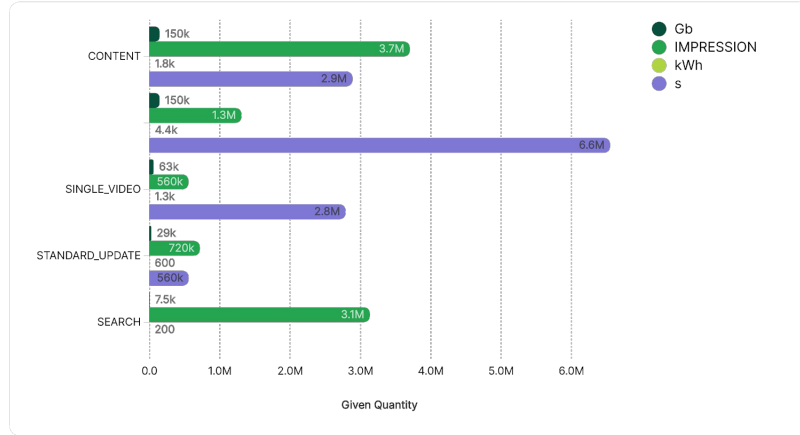
Methodology

1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Greenly 1.0
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

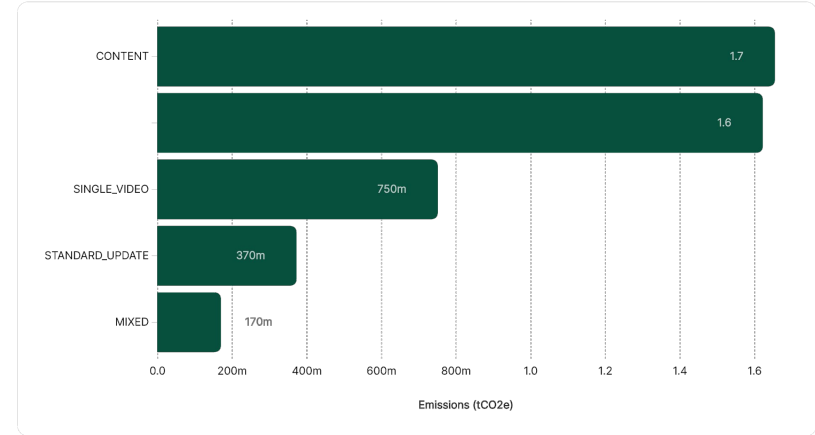
Focus on Digital

ACTIVITY DATA ANALYSIS: DIGITAL ADS

Quantities



Emissions



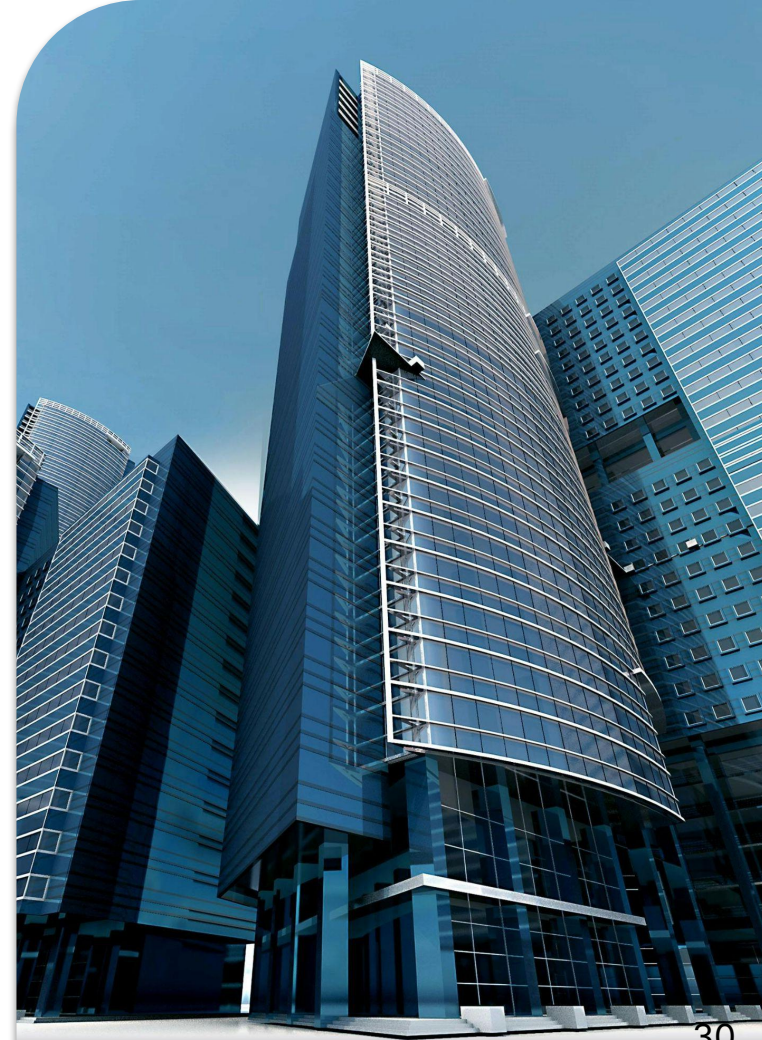
This module covers < 0.1% of total emissions.

This represents 4.9 tCO2e.

Methodology

1. Emissions are computed by multiplying the physical data with emission factors (in kgCO₂e, for instance).
2. Emission factors used for this category come from the following databases: Greenly 1.0, IEA 2024, Research Paper 1.0
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. Only the 5 most emissive categories are displayed. Visit Greenly's platform to view all results.

Focus on buildings



Focus on buildings

ACTIVITY ANALYSIS

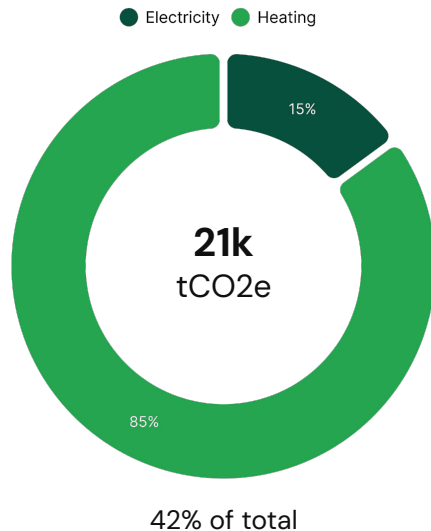
Activity emissions

21k tCO₂e (100%)

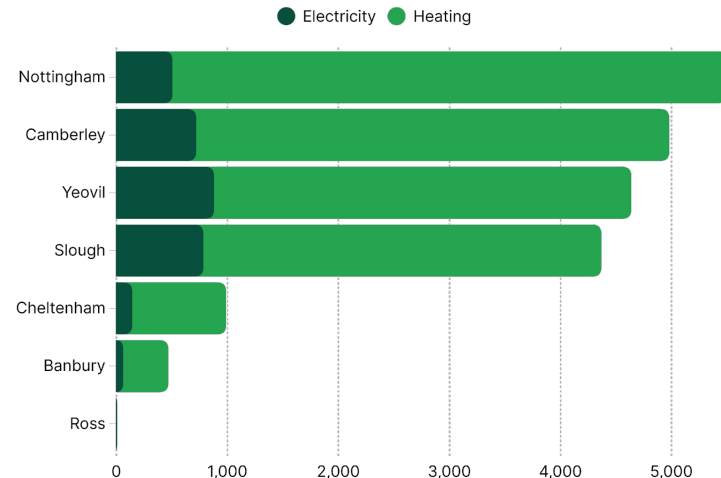
Estimated emissions

0 tCO₂e (0%)

Total emissions per category (tCO₂e)



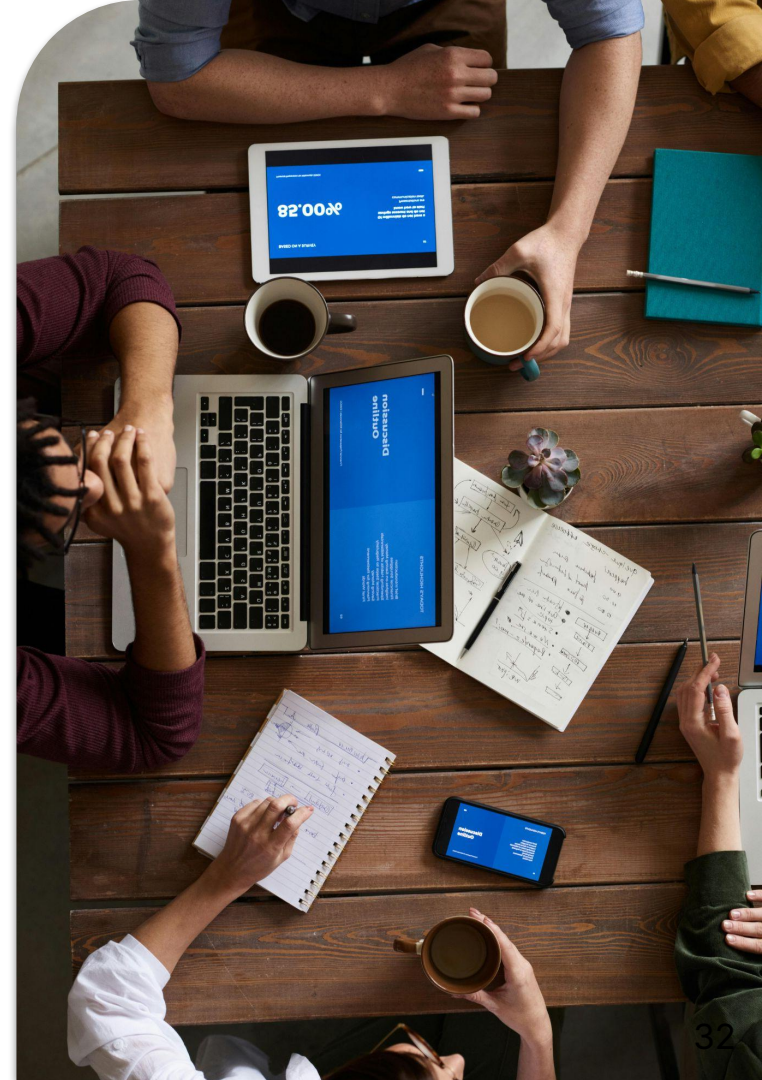
Total emissions per building (tCO₂e)



Methodology

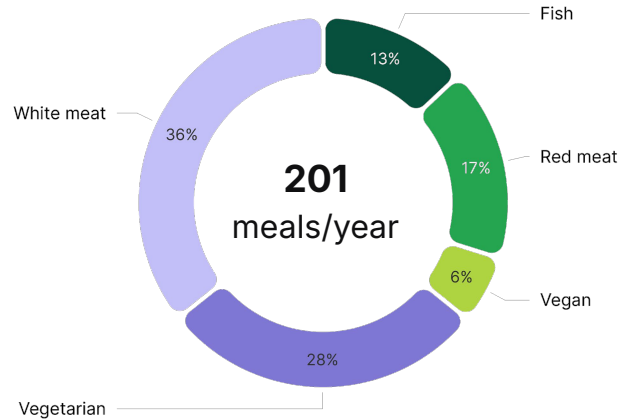
1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).

Focus on employees

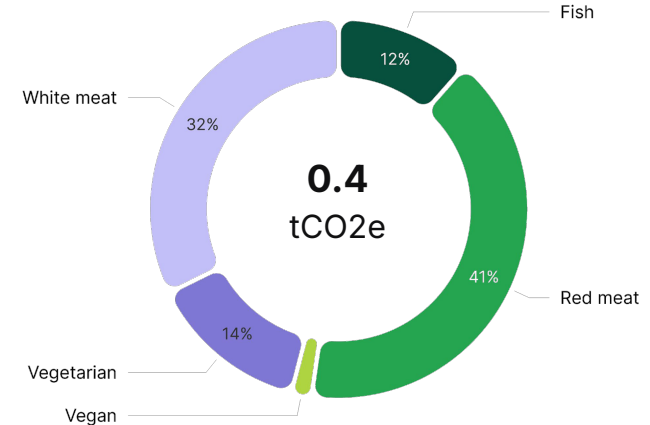


Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO2e / employee)



Methodology

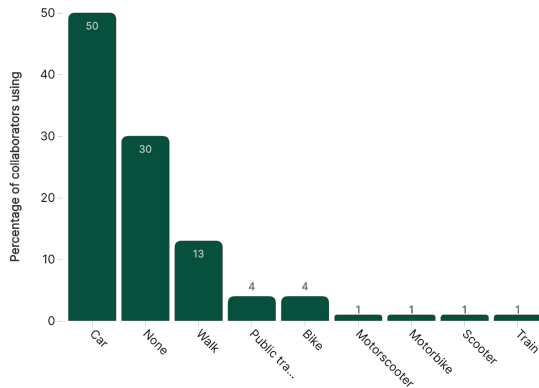
Analysis is based on the employee survey, which obtained a 77% response from your employees to whom the questionnaire was sent (135 responses).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

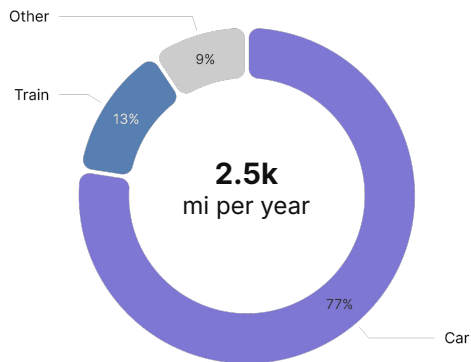
Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

Focus on Employee Commute

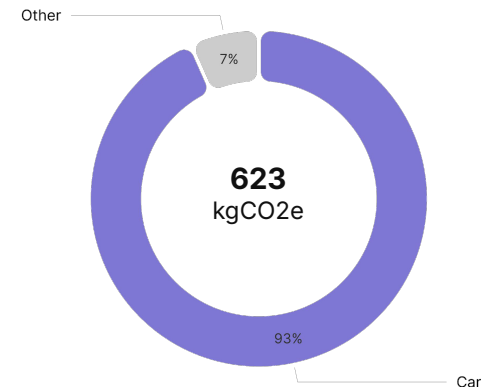
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO₂e / employee)



On average, your employees travel 2.5k mi each year, emitting 623 kgCO₂e for home-work commuting.

Methodology

Analysis is based on the employee survey, which obtained a 77% response from your employees to whom the questionnaire was sent (135 responses).

The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).

More details on the [employees page](#) of Greenly



Focus on Action Plans

How can I implement effective reduction actions?

🔍 To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



COMMUNICATE the results of your GHG assessment to all your teams so that they are on board with the process of reducing emissions.

INVOLVE management and find internal sponsors responsible for implementing reduction actions.

ENGAGE your ecosystem (suppliers and customers) and ask about their reduction strategy, in order to prioritise virtuous suppliers.

INCREASE your teams' awareness of climate change using our platform to alert and facilitate the implementation of your reduction actions.

These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.

Energy



Implement an energy management system – Heating

Energy

An EMS is a software-based system used to monitor and control energy consumption within a real estate property. It can be used to track energy inefficiencies and increases in energy consumption.

Benchmark

Walmart uses an Energy Management System in all its store to reduce its consumption.

Estimated Impact

At company level, the implementation of environmental management system (EMS) help to save 90% of energy consumption, reduce 63% of C&D waste and reduce 70% of water consumption.

Estimated Cost

In North America, the cost of implement an EMS is between \$30,000-\$60,000 the first year but reduces consequently the following years.

Implementation

- 1 IDENTIFY specific energy monitoring and tracking needs.
- 2 COMPARE different EMS.
- 3 MONITOR consumption throughout the year and implement energy saving solutions.

Implement an energy savings program

Energy

Quick and without major investments, actions such as turning off lighting during periods of closure and improving lighting efficiency by deploying LED or low-energy lighting, as well as presence-based management, will allow for an immediate reduction of your electricity consumption and expenditure.

Benchmark

IKEA implemented a comprehensive lighting efficiency program in stores and distribution centers, including the use of LEDs, motion sensors, and daylight harvesting to reduce energy consumption and improve the shopping experience for customers. Hilton implemented both a lighting control system in hotels that automatically turns off lights in unoccupied rooms and LED lighting throughout their properties to reduce energy use.

Estimated Impact

Lighting represents on av. 20% of the energy consumption of a typical office building.
 Turning-off lighting: impact equivalent to the % reduction in lighting time.
 Deploying LEDs: 50-70% emission reduction compared to traditional lighting technos.

Estimated Cost

Average of 5 \$ per LED light bulb, save 10 \$ per LED light bulb per year, as savings typically outweigh investment costs (lower electricity bills). Presence-based light management: price can range between 100 to several K\$ depending on space covered. Energy savings help mitigating costs after a few years.

Implementation

- 1 CONDUCT an energy audit of the lighting system to quantify energy usage and areas for improvements / potential savings
- 2 DEVELOP a lighting plan and KPIs such as Lighting hours per day and Number of LED lights / Total lights
- 3 IMPLEMENT the plan and follow the KPIs as well as the returns on investment

Purchase renewable electricity

Energy

A Power Purchase Agreement (PPA) commits the buyer to purchase a specific amount of electricity from the producer over a set period at a fixed price. PPAs help finance renewable energy projects and reduce the carbon intensity of the supplied energy. Meanwhile, certificates of origin (RECs or GOs) certify the renewable source of electricity. They provide less stable revenue for suppliers and encourage renewable energy investments to a lesser extent.

Benchmark

Lidl : Since March 2018, Lidl Ireland and Northern Ireland converted to using only renewable electricity.
 Adobe : Adobe has committed to 100% of their operations with renewable electricity from 2035.

Estimated Impact

PPAs or RECs allow you to reduce to the same extent as installing renewable energy sources on your premises, but only if you account energy related emissions using the market-based method.

Estimated Cost

In the case of PPAs and RECs, energy prices might be higher than conventional electricity production. Contact a renewable energy provider to get a more precise quote.

Recommended Service Providers

Ekwater
 Eneercoop

Implementation

- 1 BENCHMARK the different energy providers to determine which offers the most interesting offer from a techno-economic perspective.
- 2 DEVELOP a comprehensive implementation strategy (detailed plan with steps, timelines, resource allocation, relevant stakeholders).
- 3 IMPLEMENT monitoring solutions to track green energy consumption and cost / CO2e savings.

Improve the insulation of your buildings

Energy

Thermal insulation reduces heat loss through the roof, walls, windows and floors; and thus allows you to reduce your total energy bill. The latest standard aims for almost complete passive thermal insulation, meaning the energy intake of the building for heating purposes is close to zero.

Benchmark

Crunchy carrots : Crunchy carrots, a digital media company, improved insulation to reduce energy cost and improve employees' comfort.

Estimated Impact

Reduce emissions by up to 20% by reducing heating and cooling needs using regular renovation.

If you reach a passive building standard, emissions from heating can be reduced by up to 100%. The impact of materials used during the renovation is negligible when compared to the impact of overall energy savings.

Estimated Cost

In the range of \$3/sqft for a regular thermic renovation, up to \$30/sqft to reach passivity.

Recommended Service Providers

Home Isolation
Recticel
Solar Paint
Knauf insulation

Implementation

- 1 ESTABLISH and start monitoring your KPIs (ex. percentage change in heating consumption in kWh).
- 2 FIND a supplier to conduct an energy audit of the building and identify areas of heat loss and energy inefficiencies.
- 3 SELECT insulation materials (per energy audit, local regulations) with supplier recommendations and oversee installation.

Replace natural gas with biomethane

Energy

Biomethane is a type of biogas derived from organic materials such as feedstocks, agricultural waste, food waste, sewage, or landfill gas. It is classified into two categories: first-generation and second-generation biomethane. First-generation biomethane is produced using feedstocks that are primarily derived from edible crops, while second-generation biomethane is produced using waste materials. While both are considered renewable energy sources, the carbon impact of second-generation biomethane has a lower carbon impact than first-generation due to the significant energy, land, and resource requirements for cultivating feedstocks.

Benchmark

Unilever : Unilever has partnered with a biogas plant in Bristol to receive a supply of biomethane to support their commitment to using renewable energy sources. The biomethane will be used to heat Unilever's five buildings in the UK and Ireland, consuming approximately 10,000 MWh annually. The biogas plant in Bristol utilizes household food and sewage waste as feedstock, injecting biomethane into the national grid for both residential and vehicle fuel use.

Estimated Impact

The substitution of natural gas by second-generation biomethane can lead to a 80% reduction* in GHG emissions for heating.

*Reduction happens in market-based reporting when purchasing Guarantee of Origins (GOs). However, this reduction occurs in location-based reporting when your company produces biomethane on its own.

Estimated Cost

Depends on many factors (production mode, potential infrastructure modifications required, policy support and incentives in your area, etc.). Often, no infrastructure modification is required and the cost change is limited to the difference between the price of gas and the price of biomethane. In some cases, biomethane is cheaper than natural gas.

Recommended Service Providers

Contact your current gas provider to investigate whether they offer the option. The easiest way to implement is to purchase Guarantee of Origins (GOs). Otherwise, get in touch with your local government to get further information on the availability of the supply.

Implementation

- 1 ASSESS the feasibility and potential benefits of replacing natural gas with biomethane. You can also compare alternatives such as heat pumps, the heating network, RE production and electric radiators.
- 2 DEVELOP a comprehensive implementation strategy (detailed plan with stages, deadlines, allocation of resources, stakeholders involved).
- 3 IMPLEMENT monitoring solutions to track energy consumption and cost savings.



Connect to a heating network to replace your heating system

Energy

A heating network is a centralized heating system that provides heat to multiple buildings or an entire district from a single energy source, generally a factory whose side product is heat, or a waste-to-energy plant. Connecting to a heating network is one among several low-carbon alternatives to natural gas. Other alternatives are heat pumps, biomethane, electricity, and on-site renewable energy generation.

Benchmark

IKEA has embraced district heating networks as part of their sustainability strategy. Many of their stores and distribution centers are connected to local heating networks that provide heat sourced from renewable or waste energy. By utilizing district heating, IKEA reduces their reliance on conventional heating systems and decreases their carbon footprint.

Estimated Impact

Reduction of approximately 60% of CO₂e emissions compared to gas heating. This reduction depends on the local heating network grid and its energy source, and your initial heating method.

Depreciated emissions from new infrastructures should be considered, but remain low compared to carbon savings and vary depending on the distance to the network.

Estimated Cost

One of the most cost-effective ways of reducing carbon emissions from heating. Relatively high upfront investment (connection cost and potential retrofit of the building). Usually cost-effective in the long-term (energy savings).

Recommended Service Providers

Vital Energy
Contact your local government to get an overview of the local, available networks and their installers & operators.

Implementation

- 1** CONDUCT a feasibility assessment (gather information about available heating networks in your area, estimate costs and long-term potential savings, engage with internal decision-makers such as building owner).
- 2** SELECT a heating network provider in your area and conduct construction work to install the equipment.
- 3** IMPLEMENT monitoring solutions to track energy consumption and cost savings.

Product purchases



Make your customers aware of the impact of your purchases

Product purchases

The emissions linked to your purchases of products for resale are directly linked to your customers' demand. By highlighting items with a low carbon footprint, you can help your customers to choose the product with the lowest carbon footprint from two products with similar characteristics. To communicate effectively with your customers, you can use carbon scores or labels.

Benchmark

Mano Mano has set up a Carbon Score with Greenly, which was launched in April 2023. This is a major project in the DIY sector, covering products for both consumers and professionals. The aim of this tool is to make it easier for customers to understand the carbon footprint of products.

Estimated Impact

The effectiveness of the impact will be contingent upon the disparity in emissions between the products available and their lower-emission alternatives. Several factors come into play, influencing the magnitude of this impact. These factors include the target audience - how receptive they are to environmentally conscious choices, the price of the products in question - where higher prices for eco-friendly options might affect consumer decisions, and the effectiveness of marketing strategies in conveying the environmental benefits of opting for lower-emission alternatives.

Estimated Cost

The cost of this action can vary depending on various factors such as the size of your company, the communication channels you use, the scope of your awareness campaign, and the resources you devote to this initiative.

Recommended Service Providers

Welow
Greenly

Implementation

- 1** COMPLETE a Life Cycle Assessment (LCA) of your products or the products you use most.
- 2** DISPLAY the results on your website or platform to raise customer awareness of the carbon impact of your products.
- 3** MONITOR the associated emissions. This will help in setting targeted emission reduction goals, and in communicating progress to stakeholders.

Buy recycled material – Textil

Product purchases

Buying recycled or second-hand material allows you to give those a second life. By doing that, you prevent the extraction/production of new raw materials which is usually a significant part of the impact throughout the value chain.

Benchmark

Dell : The computer technology company, has launched a program called 'Closed Loop Recycling' to recover plastics from recycled electronics. These plastics are then used to make new computers and other electronic products.

Estimated Impact

Up to 90% depending on the materials and the maturity of their current recycling chain (loss rates, energy inputs).

Estimated Cost

The cost of recycled materials compared to raw ones can be higher due to a limited supply. Price differences is dropping as the markets develop and recycling processes mature.

Recommended Service Providers

Get in touch with your current material providers or other local providers to scout for options.

Implementation

- 1 EVALUATE the raw materials used in your products. Take into account their volume, the associated emissions and the market sensitivity.
- 2 CONDUCT a study to see which materials you can replace according to your current operational constraints.
- 3 LOOK for sustainable suppliers that could supply you with the corresponding raw materials and meet your needs.



Ecodesign your product by conducting comparative LCAs

Product purchases

The goal of ecodesign is to create products that are more environmentally friendly, energy-efficient, and resource-efficient, while still meeting functional and aesthetic requirements. This involves taking into account factors such as materials selection, energy consumption, waste generation, recyclability, and product lifespan.

Conducting life cycle assessments (LCAs) allows you to understand where most of the emissions come from in a product's design and avoid/reduce them while keeping up with your operational constraints.

Benchmark

The well-known denim and apparel company Levi's has used LCA to evaluate the environmental impact of their products. They conducted an LCA study to assess the water and energy footprint of their jeans and identified opportunities to reduce water consumption, energy use, and CO2 emissions in their manufacturing processes.

The multinational electronics company Philips has integrated LCA into their product development process. They use LCA to assess the environmental impacts of their products and identify areas for improvement. For example, they conducted LCAs for their LED light bulbs to optimize energy efficiency and reduce carbon emissions throughout the product's life cycle.

Estimated Impact

Highly variable depending on the action implemented and the product.

Estimated Cost

The cost of such a study highly depends on the product, its complexity, the available data, the expertise needed, and the level of detail.

It can go from a few thousand dollars to tens of thousand of dollars.

Recommended Service Providers

Greenly can perform dynamic comparative LCAs on your products and provide specific reduction recommendations.

Implementation

- 1** CHOOSE the products you want to assess based on the results of your GHG Assessment and your customer's sensitivity to sustainability issues.
- 2** PERFORM the LCA, and order reduction actions based on their potential impacts and their compatibility with the current product requirements and production methods.
- 3** IMPLEMENT the action and communicate to your customer the new design choices and their benefits.



Implement carbon impact conditions in your product purchase policy

Product purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in the consumer goods sector. To effectively address this issue, incorporating eco-conditions into your company's purchasing policy is a direct and efficient approach. Consider establishing requirements like the use of recycled materials and conducting a GHG assessment to ensure quantifiable environmental impact. These measures can be applied both with existing providers and during the contract awarding process.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization. Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a questionnaire, and reviews answers periodically to ensure adherence.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run. Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Greenly sustainable procurement module automates this process.

Implementation

- 1** ESTABLISH and start monitoring your KPIs (ex. percentage of suppliers that have completed a carbon footprint assessment, percentage of suppliers with a roadmap aligned to the goals of the Paris Agreement for 2030, ex. SBTi certification, etc)
- 2** Based on your goals and KPIs, IDENTIFY the eco-conditions you want to implement in your purchase policy. Clearly define them, ensuring they are specific, measurable, attainable, relevant, and time-bound (SMART).
- 3** SUPPORT and recognize suppliers' efforts. If possible, provide them tools, trainings, and resources to help them achieve the objectives. Follow and report suppliers' progress.

Travel and Commute



Renew your gas vehicle fleet with electric vehicles

Travel

Even though the manufacturing of an electric vehicle causes more emissions than a thermal one, in the long term, the CO2 emitted by the combustion of fuel by thermal cars are significantly greater than those from the production of electricity for the electrical car. However, this conclusion depends on the carbon intensity of the country you're located in and the usage of the vehicle. To check the carbon intensity of electricity in your country, use the website [electricity maps](#). Hybrid vehicles can be an option too, under the condition that their electric functionalities are used as much as possible in a country with a low carbon energy mix: otherwise, they can actually have higher emissions than their thermal counterparts.

Benchmark

UPS has been transitioning its delivery fleet to electric vehicles. The company has set a target of having 40% of its ground fleet be electric by 2025 and aims to achieve 100% alternative fuel vehicles by 2040. UPS has communicated extensively about its EV adoption plans, highlighting the environmental benefits and showcasing its EV deployments in various cities.

Estimated Impact

In the worst case; the battery is produced in China and is powered with a very emitting energy mix. It then can reduce emissions by 20 to 30% compared to an equivalent thermal model. In the best case, the battery is produced and powered using a green energy mix; emissions reduction over the complete lifecycle can then reach up to 80%.

Estimated Cost

Although electric cars have a higher upfront cost, their recharging costs are far lower than those of a conventional car. Throughout their complete lifecycle, their costs become similar.

Implementation

- 1 IDENTIFY the thermal vehicles that are used in a context where they can be gradually be replaced by electric vehicles.
- 2 MAKE a benchmark of the possible electrical vehicles to buy.
- 3 ROLLOUT the change progressively through your vehicle fleet, and gather feedback from end-users.

Offer eco-driving courses

Travel

Eco-driving is a socially responsible way of driving that reduces fuel consumption, cuts GHG emissions, and reduces the risk of accidents. It includes, but is not limited to: starting and moving forward moderately, voluntarily limiting speed; thinking ahead to avoid unnecessary harsh accelerations and decelerations, driving in the highest gear possible, using engine brakes as much as possible, using auxiliary equipment in moderation to avoid additional fuel consumption, checking your tire tread and tire pressures, removing unnecessary roof racks, and avoiding any unnecessary weights.

Benchmark

Michelin : Tire manufacturer Michelin has developed eco-driving training programs for its employees as part of their sustainability policy. These training programs aim to raise awareness among drivers about good practices for fuel-efficient and eco-friendly driving.

La Poste : The French postal service, La Poste, has also adopted eco-driving training for its delivery vehicle drivers. These training programs aim to promote eco-friendly driving by emphasizing the reduction of fuel consumption and CO2 emissions.

Estimated Impact

The average reduction achieved is included between 5 and 10%. Reducing the speed can yield even greater savings (20% fuel consumption reduction by switching from 130 km/h to 110).

Estimated Cost

100-500 € per employee for a professional training session.

Recommended Service Providers

Nouvelle route
Formation sécurité
routière
CER
Votre auto-école locale
I am commercial
Ecodriving

Implementation

- 1 FIND a partner that offers eco-driving formation or raise awareness internally around sustainability practices while driving.
- 2 ROLLOUT the training sessions or awareness raising content by focusing first on the teams travelling the most by car (sales, typically).
- 3 FOLLOW individual fuel consumptions to ensure the actions are applied.

Implement a mobility plan within your company

Travel

The aim of setting up a Mobility Plan (MP) within your company is to optimise business travel. This involves analysing home-to-work journeys, promoting public transport, car-pooling, using less impactful modes of travel, etc. All these measures help to reduce travel-related greenhouse gas emissions.

Benchmark

Schneider Electric has implemented a complete MP, significantly reducing its CO2 emissions linked to travel.

Estimated Impact

Depending on the habits of employees, implementing a PDM can considerably reduce a company's CO2 emissions.

Estimated Cost

The initial cost will vary depending on the size of the business and the external services required, but the long-term savings can outweigh the initial costs.

Recommended Service Providers

Worklife
1kmapied

Implementation

- 1 STUDY employee travel habits, identify car-pooling opportunities and the use of less impactful transport.
- 2 CREATE a detailed plan including incentives to encourage environmentally-friendly travel (mobility package, electric bike, car-sharing, etc.).
- 3 SET up tools to monitor journeys, collect data, and regularly adjust your PDM according to the results.

Services Purchases





Implement carbon impact conditions in your service purchase policy

Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.

Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly Procurement module

Implementation

- 1** LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals
- 2** SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.
- 3** SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.



Precise scope 3 emissions with supplier-specific emission factors

Services Purchases

Enhancing GHG emission precision is crucial. By adopting supplier-specific emission factors and GHG transaction-based approaches, companies can accurately measure and reduce Scope 3 emissions. This method ensures detailed emission data, supporting informed decision-making and environmental accountability. Benefits include fostering sustainable practices, enhancing supply chain resilience, and bolstering corporate reputation. Use the Greenly tool to engage suppliers and obtain data for tailored emission factors. Precise GHG data empowers ambitious reduction targets, aligning with global climate goals, and leading in sustainability practices.

Benchmark

Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a survey, and reviews answers periodically to ensure adherence.

Estimated Impact

Enhancing visibility into the carbon footprint of your suppliers and integrating diverse eco-conditions into your purchasing policy can significantly reduce Scope 3 emissions over time. This approach can also serve as a catalyst, encouraging other industries to embark on their own decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly procurement module

Implementation

- 1** USE Greenly's Sustainable Procurement Tool to IDENTIFY suppliers. Access our Supplier-Specific EF database for precise GHG Scope 3.
- 2** ENGAGE YOUR SUPPLIERS: If specific EFs aren't available, the tool helps request this crucial information (Exclusively for Service Providers).
- 3** VERIFICATION & AUDITABILITY: After obtaining supplier information, we conduct an audit to verify data. Approved audits integrate EF into the GHG



Conclusion

Conclusion

The GHG assessment made it possible to identify Clean Linen & Workwear's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.7% reduction in emissions within one year (-3.3k tCO₂e).

The recommended next steps in Clean Linen & Workwear's carbon strategy are:

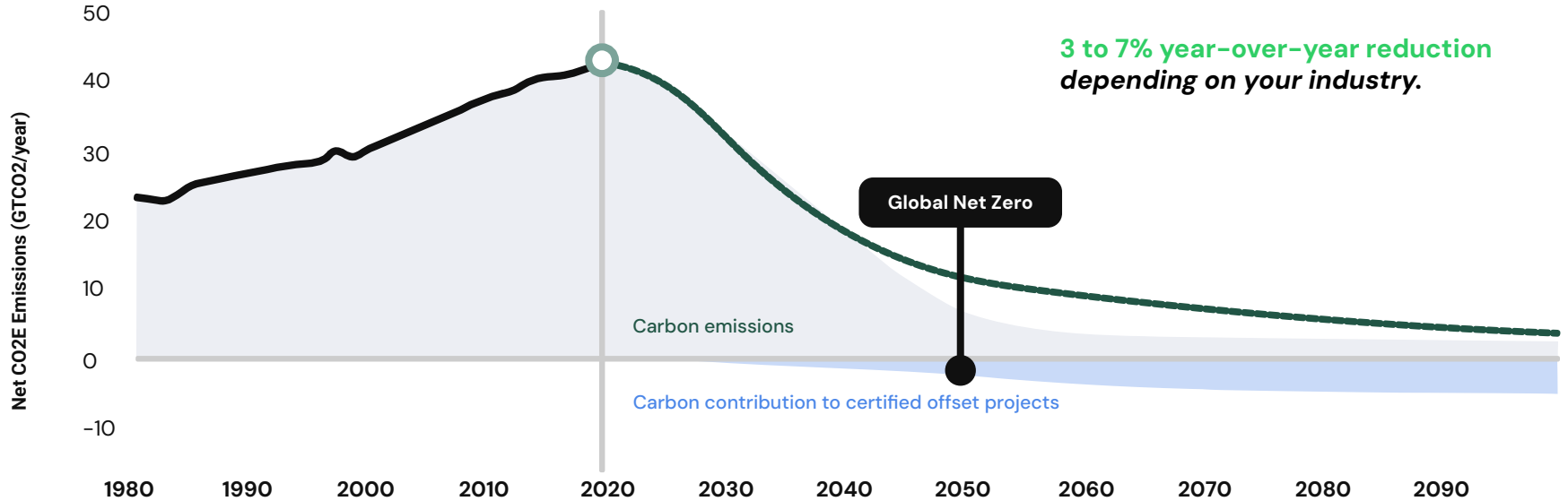
- 1 **Study key emission sources in greater depth**, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** using the Greenly supplier engagement tool.
- 4 **Engage your employees** using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.



What's next?

Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



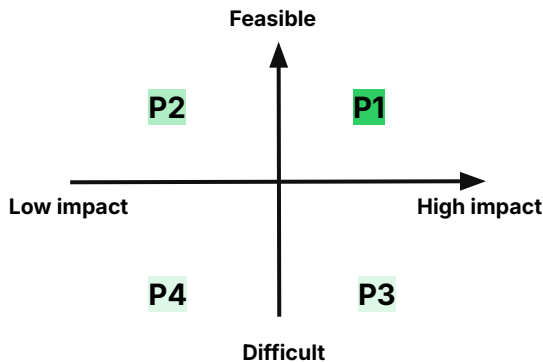
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

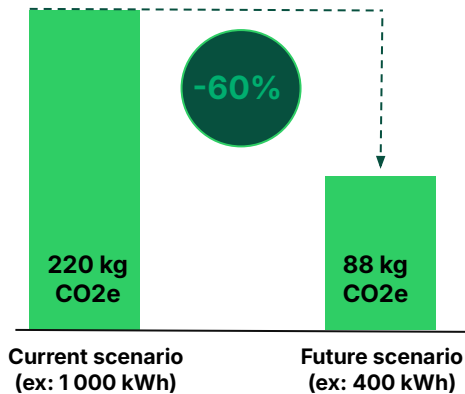
Your 2025 assessment is based on **68%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions



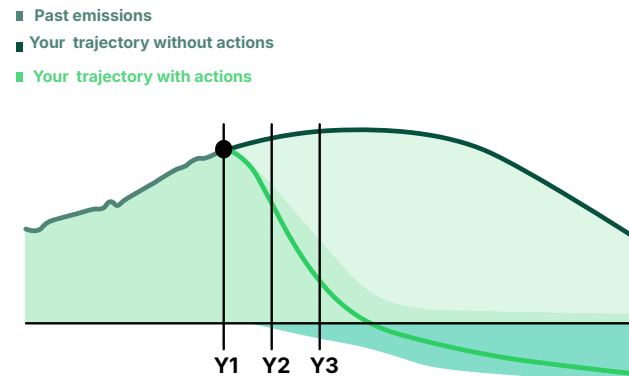
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results




Monitor your progress regularly and measure your results during your annual GHG assessment.

The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure

- Track emissions annually
- Go deeper in the analysis of your main emission sources

 [Carbon data analysis](#)

 [CSR D](#)

 [LCA](#)


2. Reduce


- Choose an action plan in line with the Paris Agreement
- Quantify your action plan to build a carbon trajectory

 [Action Plan Tab](#)

3. Educate

- Engage your suppliers in your strategy
- Train your employees

 [Supplier engagement](#)

 [Employee training](#)

4. Commit

- Commit to an objective
- Communicate transparently

 [Communication kit](#)

5. Contribute

- Contribute in carbon sequestration & avoidance projects to cover non compressive emissions

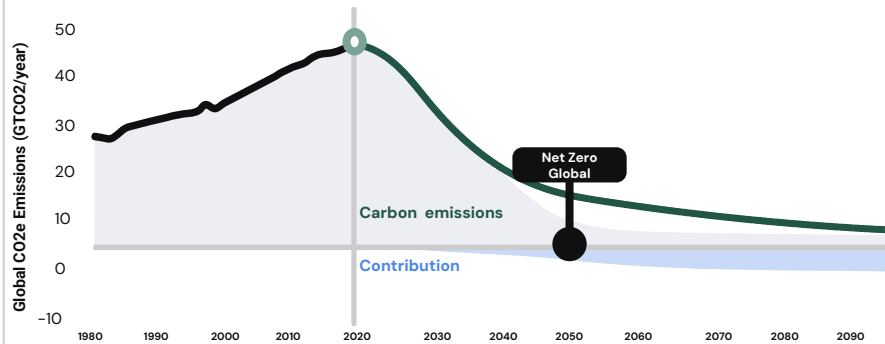
 [Carbon contribution](#)

Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES

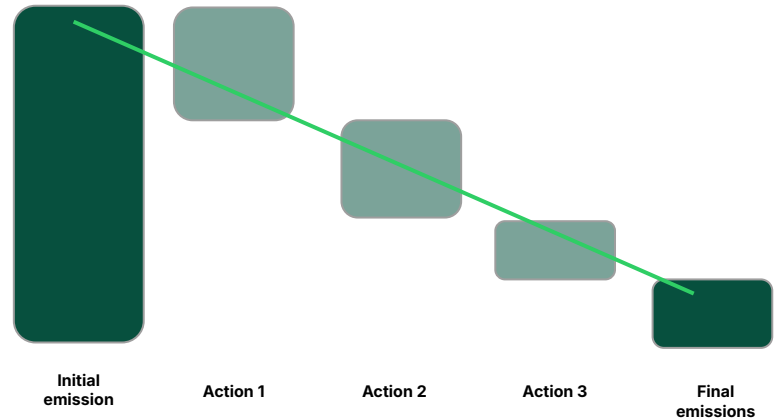
Paris Agreement Objective

-3% to -7% reduction annually



Objective Based on your Actions

Define your reduction objective based on facilitating actions



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory

1

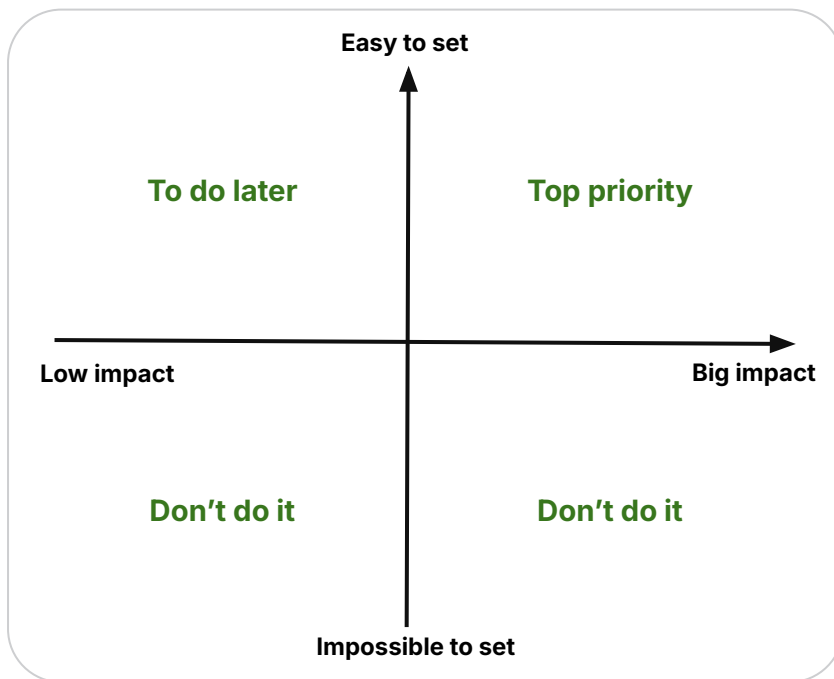
Bring together the stakeholders in your climate strategy

2

Place the action suggestions from the Greenly report on the matrix after identifying their constraints

3

Keep all feasible actions and prioritize those with the greatest impact



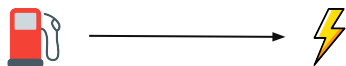
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

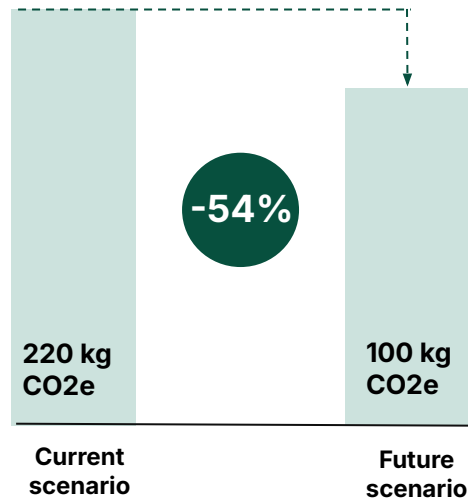
Calculate their reduction potential

Optimize your trajectory



Current scenario	1,000 km per year with thermal cars	1,000 km per year with electric cars	Future scenario
Emission Factor	0.22 kg CO2e/km	0.1 kg CO2e/km	Emission Factor
Total Emissions	220 kg CO2e	100 kg CO2e	Total Emissions

 **Potential reduction**



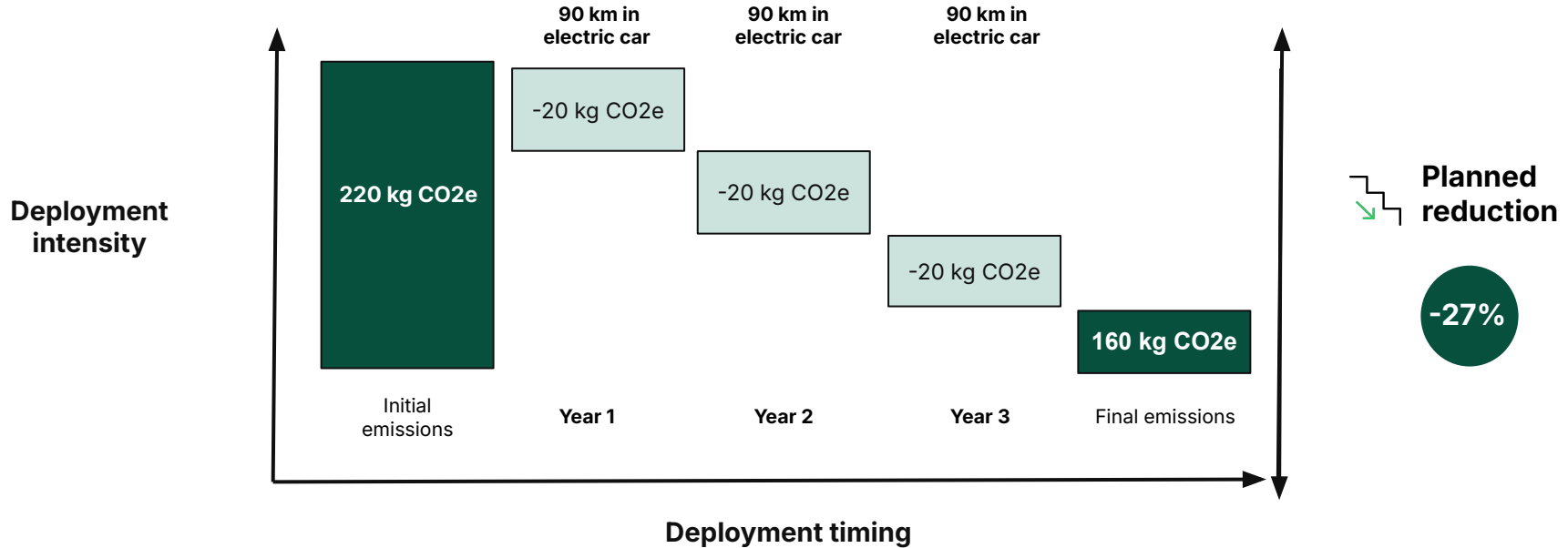
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

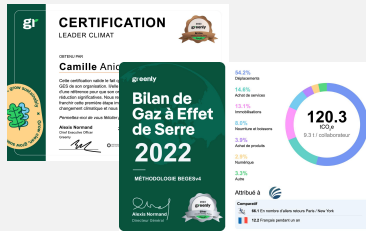
Calculate their reduction potential

Optimize your trajectory



Greenly's communication support to highlight commitment

Company & Personal Certificates

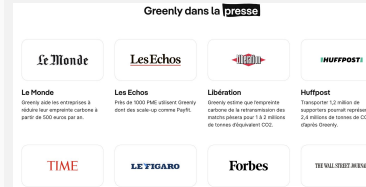


Social Networks



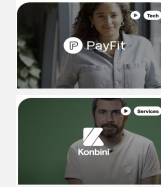
PR

Communicate on media



Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

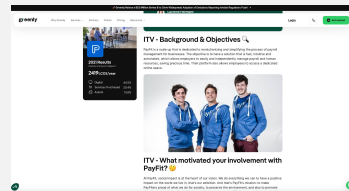
Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k Members
As of August 2023

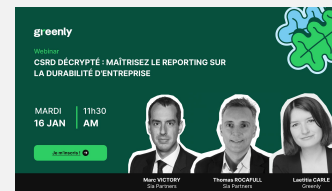
10+ Countries
including USA, UK, France, Australia etc.

Case studies



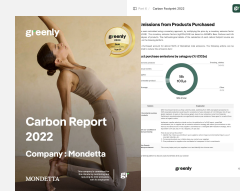
Webinar

Communicate on your results in a Webinar with a Greenly expert!



Extended Report

Get your report formatted by our marketing team

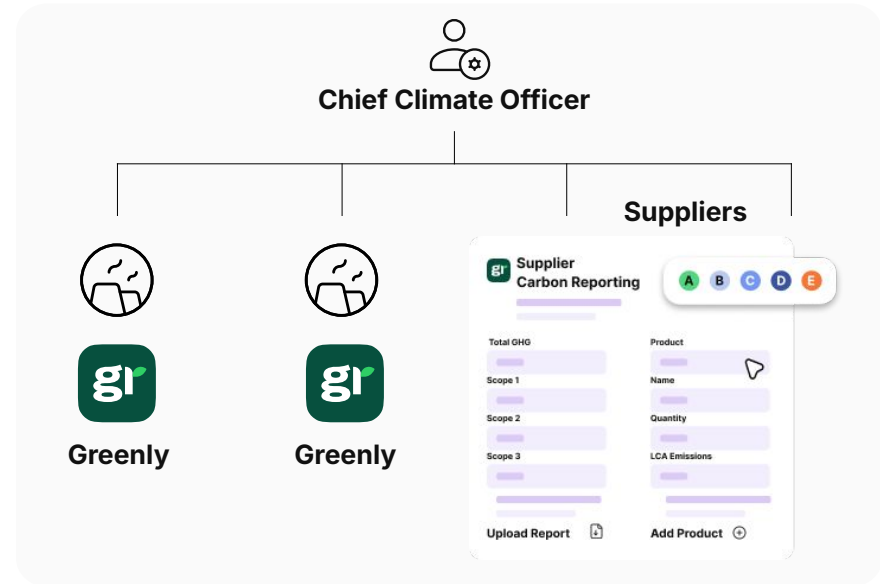
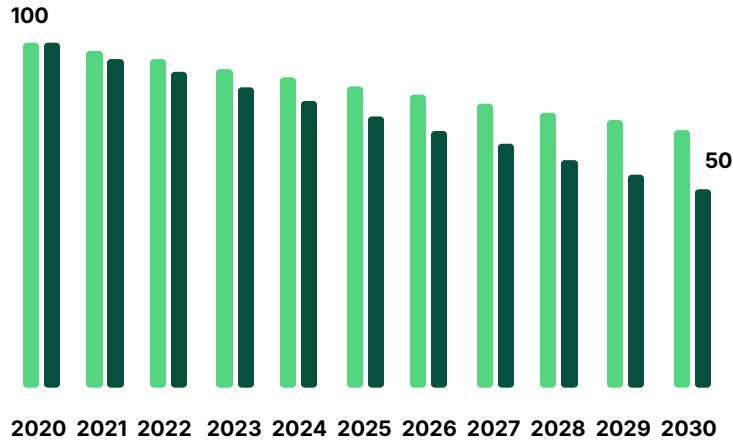


Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C



Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition

< 1% of companies (Score ≥ 85)



Responsible companies

5% of companies (Score 60 - 84)



Building a company in transition

15% of companies (Score 35 - 59)



Beginners committed to the transition

30% of companies (Score 5 - 34)

Enthusiasts to awaken

10% of companies (Score 0 - 4)

Lack of interest in the climate

40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the CDP corporate climate tracker.



The intermediate Greenly Climate Score of Clean Linen & Workwear is 34 points

Points are distributed as follows:

Measure: **29/40**

Reduce: **0/50**

Raise awareness : **5/20**

Commit : **0/20**

Contribute: **0/5**

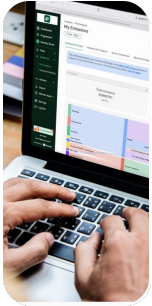
Bonus : **0/20**

The Score will be updated at the Climate Strategy follow-up meeting.

Statistics were computed on the Greenly supplier database

Engaging employees on Climate Change

OUR MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1
Climate
Science



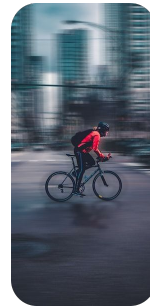
Month 3

Quiz 2
IT



Month 4

Quiz 3
Food



Month 5

Quiz 4
Transport



Month 6

Quiz 5
Energy



Month 7

And more..

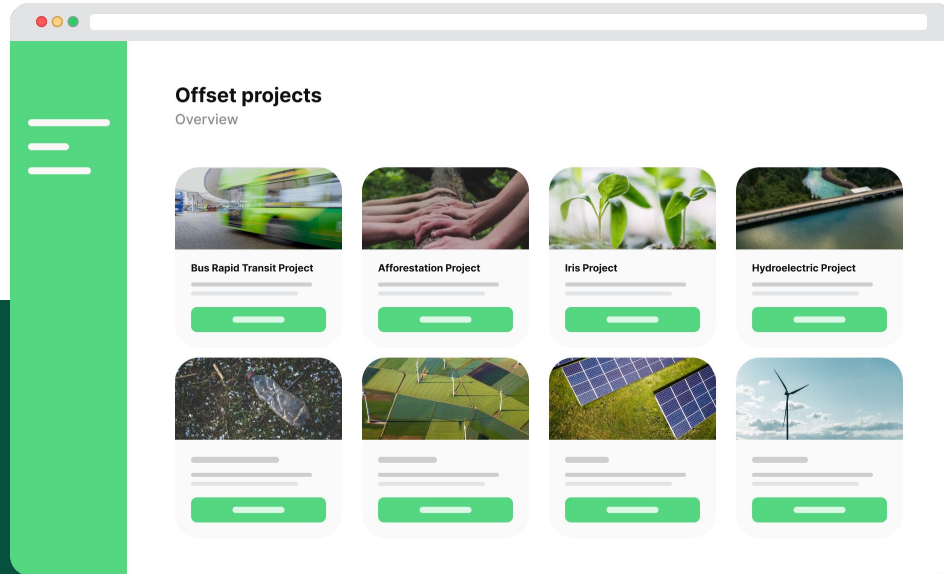


Month 12

A look back
on the year

Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture that what your organization is emitting

LABEL BAS
CARBONE

reverse

Gold Standard

CLEAN
LINEN & WORKWEAR

greenly

Become a Referral Partner

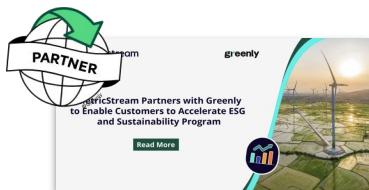
Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.

~~10%~~ **15%**
Commission or partner discounts directly more advantageous for Greenly customers.

1

COMMUNICATE

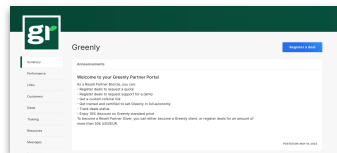
Leverage our resources to communicate to your network



2

REFER LEADS

Send leads to the Greenly Sales Team



3

EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports





About Greenly

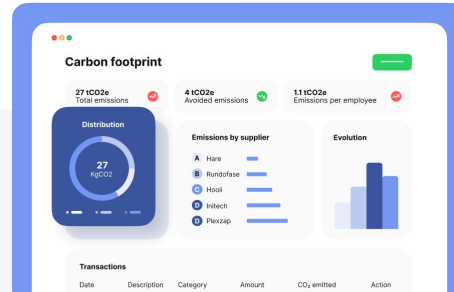
The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



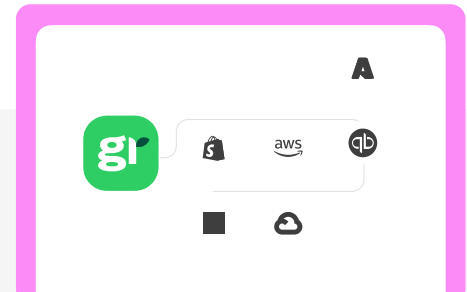
CARBON FOOTPRINT APP & API

First carbon fintech app launched



CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



CLIMATE APP STORE

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION



Arnaud Delubac
CMO & Co-Founder

INSEEC, Essec - Centrale
Digital Comm at Prime Minister
Office, & Ministry of Digital



2018-2019



Alexis Normand
CEO & Co-Founder

HEC, Sciences-Po
Ex Head of B2B & Boston
Office at Withings, Techstar
w/Embleema

withings 2013-2018



Matthieu Vegreville
CTO & Co-Founder

Ecole Polytechnique -
Telecom
Ex Data Science
& B2B SaaS at Withings

techstars 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite.
Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions sources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit Konbini

Retail

bel for all good COURIR LVMH PETRUS PERNOD Ricard

Services

ACCOR Capgemini Kea Mediametrie econocom

Finance

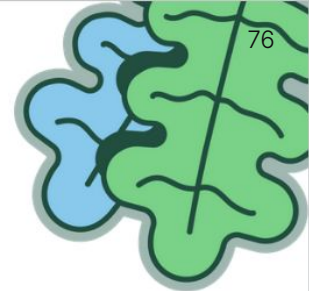
COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP UNIPARIBAS

CLEAN
LINEN & WORKWEAR

greenly

Scientific council

INDUSTRY, AI & CLIMATE EXPERTS



**Pr. Michel
BAUER**

Sociologist
HEC
–
Corporate
organisation



**Nicolas
HOUDANT**

CEO
Énergies demain
Ex
GreenNext



**Peter
FOXPENNER**

Professor
BU University
–
Electricity grids
& Carbon expert



**Pr. Yann
LEROY**

Professor
CentraleSupélec
–
Carbon Product
Life-Cycle



**Pr. Antoine
DECHEZLEPRÊTRE**

Professor
LSE
–
Climate change
policies



**Pr. Rodolphe
DURAND**

Professor
HEC
–
Corporation
transformation



Appendix

Disclaimer

These quality controls were not automatically passed by the current carbon footprint. However, Clean Linen & Workwear reviewed them and decided to carry on with the generation of the carbon footprint. You can see the full detail on [the platform](#).

Greenly expert requested changes	Quality check name	Justification
No	Electricity consumption should align with average	Justification is too long and can be seen in the platform.
No	Ensure the accuracy of your top 5 emission sources	
No	Gas consumption should align with average	Justification is too long and can be seen in the platform.
No	Inconsistencies in number of Employees	Central team functions are remote they do visit site but are not allocated to site employee numbers
No	No sub-category should exceed 10% of total emissions	Justification is too long and can be seen in the platform.
No	Significant Year-over-Year Change in Electricity Consumption	All expected and are based on actual data
No	Significant Year-over-Year Change in Gas Consumption	Justification is too long and can be seen in the platform.
No	Significant Year-over-Year Quantity Variation	Justification is too long and can be seen in the platform.
No	Significant Year-over-Year Quantity Variation	We have captured a lot more scope 3 suppliers data in 2025 than in 2024
No	Significant Year-over-Year Quantity Variation	Better data received from our waste handling partner in 2025 vs 2024



This table displays only 10 quality controls, you can see the rest of them in the platform.

Scope 1&2



Scope	Name	tCO2e	
1.1	Generation of electricity, heat or steam	15316	
1.2	Transportation of materials, products, waste, and employees	3683	
1.3	Physical or chemical processing	-	EXCLUDED : Category is not relevant for the company
1.4	Fugitive emissions	-	EXCLUDED : Emissions are not significant
2.1	Electricity related indirect emissions	2315	
2.2	Steam, heat and cooling related indirect emissions	-	EXCLUDED : Category is not relevant for the company

To see more details of the methodology for each regulatory entry please visit [Greenly!](#)

Scope 3

100% accounted



Scope	Name	tCO2e	
3.1	Purchased goods and services	18540	
3.2	Capital goods	220	
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	4319	
3.4	Upstream transportation and distribution	372	
3.5	Waste generated in operations	2314	
3.6	Business travel	283	
3.7	Employee commuting	465	
3.8	Upstream leased assets	1905	
3.9	Downstream transportation and distribution	-	EXCLUDED : Category is not relevant for the company
3.10	Processing of sold products	-	EXCLUDED : Category is not relevant for the company
3.11	Use of sold products	-	EXCLUDED : Category is not relevant for the company
3.12	End-of-life treatment of sold products	1	
3.13	Downstream leased assets	-	EXCLUDED : Category is not relevant for the company
3.14	Franchises	-	EXCLUDED : Category is not relevant for the company
3.15	Investments	-	EXCLUDED : Category is not relevant for the company
4.1	Other emissions - Emissions from biomass (soil and forests)	0	

Scope 1&2



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	15316	0	10489	1340	370	3117	0
1.2	3683	0	2517	239	97	830	0
1.3	-	-	-	-	-	-	-
1.4	-	-	-	-	-	-	-
2.1	2315	19419	2277	18	2	18	0
2.2	-	-	-	-	-	-	-

* Results expressed in tons of CO2e

Scope 3



Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs ^{8,2}
3.1	18540	0	16053	1641	0.1	609	238
3.2	220	0	216	2	0	0.9	0.3
3.3	4319	38837	3038	436	92	754	0
3.4	372	0	323	25	0	24	0
3.5	2314	0	1692	179	0	443	0
3.6	283	0	246	19	0	18	0
3.7	465	0	378	35	3	42	7
3.8	1905	0	1905	0	0	0	0
3.9	-	-	-	-	-	-	-
3.10	-	-	-	-	-	-	-
3.11	-	-	-	-	-	-	-
3.12	1	0	1	0.1	0	0.3	0
3.13	-	-	-	-	-	-	-
3.14	-	-	-	-	-	-	-
3.15	-	-	-	-	-	-	-
4.1	0	0	0	0	0	0	0

* Results expressed in tons of CO2e

The logo for Greenly, featuring the word "greenly" in a white, lowercase, sans-serif font. The letter "e" is highlighted in a vibrant green color.

Contact us

support@greenly.earth

www.greenly.earth